

# Explaining Guanxi The Chinese Business Network En

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*Rules and Networks* - Richard Appelbaum  
2001-12-21

International business transactions are heavily influenced by culture, practice and rule. The pursuit of business relationships within nation-states can be subject to differences in the generation of norms and the processing of disputes, but these conflicts are magnified many times over in cross-border transactions where nation-state control and support is weak or absent. This book seeks different explanations of the ways in which business people and their legal advisers try to minimise the effect of these magnified difficulties. At the outset the editors suggest four sources through which the international business community might be considered to have supplemented nation-state conflict prevention and dispute resolution institutions-an international legal order; the development of a private normative order based on common business practices (denominated the *lex mercatoria*); through the efforts and work product of internationalised law firms, and by means of extensive, thick personal relationships often referred to by their Chinese term *guanxi*. Since most explanations are dominated by North American and European legal scholarship and practice, a second concern of this book is to open up the discussion to competing explanatory frameworks. Specifically, it develops the notion that global legal convergence may not be the immediate, inevitable result of increased global economic interaction. Rather, less formal

mechanisms for achieving normative understanding and predictability in business dealings may also flourish.

**National Culture and Groups** - Ya-Ru Chen  
2006-07-04

Based on the premise that in an era of rapid globalization, while there is a great deal of convergence on many aspects of group processes and interactions across national cultures, it is the understanding and appreciation of the divergence among people of different national cultural backgrounds that make all the difference.

**Understanding Chinese Society** - Eileen Yuk-ha Tsang 2015-12-08

' Before 1978, China was backward economically, politically, diplomatically and was extremely isolated. The country had a few diplomatic allies like North Korea, Russia and Vietnam. However, in the past three decades, the country has witnessed robust changes that have aroused the interest of the westerners in knowing more about the country. This book provides first-hand information on China's social changes and economic transformation. It enables readers to understand the Chinese Society vividly, dynamically, and practically. It examines various facets of the Chinese society ranging from famous landmarks, popular customs, festivals, food, daily chores, etc. The book also offers tips for those who are willing to live, work and run a business in China.  
Contents: Basic Institutions of Chinese

Societies: The Chinese Society in Pre-Reform China  
 Institutional Changes in Post-Reform China  
 Socio-Economic Changes in the Chinese Societies  
 Chinese Family and Kinship: Yesterday and Today  
 Chinese Women and Education: Better Off in Post-Socialist China?  
 Emergence of the Chinese New Middle Class  
 Spending without Speaking: China's Middle Class, Governmentality, and Conspicuous Consumption  
 Socio-Cultural Changes in the Chinese Societies: Institutionalization of Guanxi (Connections)  
 Consumerism, the Pursuit of Beauty, and Medical Tourism  
 The Legacy of "Leftover Ladies"  
 The Crisis of Masculinity of the Ant Tribes in Post-Reform China  
 Corruption and Green NGOs in Post-Reform China  
 Popular Culture, Media, and Society in Post-Reform China  
 Conclusion — Rethinking Global Governance: Chinese Model in the Making in the 21st Century?  
 Readership: Students, academics, politicians, businessmen and practitioners interested in China's social changes and economic transformations.  
 Key Features: First-hand materials on the dramatic social, cultural and economic changes in post-reform China  
 Accessible to a broad readership including students, academics, politicians, businessmen and general readers  
 Keywords: China Studies; Changes and Transformation; Economic Reform; China'

**Chinese Entrepreneurship and Asian Business Networks** - Thomas Menkhoff  
 2012-11-12

The degree to which the extensive business networks of ethnic Chinese in Asia succeed because of ethnic characteristics, or simply because of the sound application of good business practice, is a key question of great current concern to those interested in business, management and economic development in Asia. This book brings together a range of leading experts who present original new research findings and important new thinking on this vital subject. Based on rich empirical research data and a multidisciplinary explanatory framework, this book assesses the role, characteristics and challenges of Chinese entrepreneurship and business networks in various East and Southeast Asian countries: the People's Republic of China, Vietnam, Malaysia, Singapore, Indonesia, and Australia. Chinese Entrepreneurship and Asian

Business Networks demonstrates that Chinese network capitalism is contingent upon, for example, time, place, institutional frameworks, and that explanatory approaches of Chinese economic behaviour which stress culture and ethnicity are too simplistic.

*Advancing Technologies for Asian Business and Economics: Information Management Developments* - Ura, Dasho Karma 2012-03-31

"This book offers the latest research available within the field of information management as it pertains to the Asian business market, promoting and coordinating developments in the field of Asian and Chinese studies, as well as presenting strategic roles of IT and management towards sustainable development"--

**Handbook of Research on Trends and Issues in Crime Prevention, Rehabilitation, and Victim Support** - Balloni, Augusto 2019-12-27

A complex and vulnerable contemporary society continually poses new challenges in terms of social conflict, and as crime advances, so must strategies for prevention and rehabilitation. Many facets of crime prevention and rehabilitation of offenders are public activities closely linked to other aspects of the political and social life of a region. The Handbook of Research on Trends and Issues in Crime Prevention, Rehabilitation, and Victim Support is a scholarly publication that examines existing knowledge on crime dynamics and the implementation of crime victims' rights. Highlighting a wide array of topics such as cyberbullying, predatory crimes, and psychological violence, this book is ideal for criminologists, forensic psychologists, psychiatrists, victim advocates, law enforcement, criminal profilers, crime analysts, therapists, rehabilitation specialists, psychologists, correctional facilities, wardens, government officials, policymakers, academicians, researchers, and students.

*Receptor-Oriented Communication for Hui Muslims in China* - Enoch Jinsik Kim 2018-04-18

There are many books that highlight the need and importance of mission toward unreached people. Unfortunately, few of them deal with the importance of understanding the real life of unreached people and how to analyze them. This book identifies conceptual issues for the development of receptor-oriented

communication strategies among young, educated, urban Hui (YEU-Hui) Muslims in China's northwestern cities in order to achieve culturally relevant churches in those areas. It is written to help not only those who are interested in the unreached, but also those who are interested in Muslim evangelism, urban sociology, biblical exegesis, contextual church planting, communication, and mission strategy. Enoch Jinsik Kim utilizes a new approach--virtual community mission for planting offline churches--that integrates the use of local church-driven Internet community, traditional media, and offline task teams from a multi-ethnic local church. While the research focuses on the Chinese Muslim context, the identification of the young, urban, and educated as a strategic group for mission can be applied in other Muslim and non-Muslim contexts. This research is useful to cross-cultural communicators, church planters, and all those interested in interpersonal relationships.

*Understanding a Changing China* - Howard Davies 2017-08-23

As China becomes the world's largest economy, so it becomes important to understand the key issues shaping the country's business environment and the behaviour of Chinese businesspeople. This is difficult because those issues are contested. Is China growing at 3% or 8%? Is the Chinese consumer going to save the world? Are state-owned enterprises national champions or zombies? Have we reached the end of "Cheap China"? Can China innovate? Is business still dominated by personal connections? Are markets or the state in control? Does Chinese culture impede or support organizational effectiveness? Are Chinese dragons at your door? Will the finance and property sectors implode? Is the Chinese model sustainable, or will it end in tears? On all these issues there is ill-informed "noise", and an abundance of partisan interpretations. The purpose of this book, therefore, is to provide an even-handed analysis of the key issues that will shape the threats and opportunities arising from China's development in the next decade. It cannot resolve the competing claims made. However, it does provide the reader with the ideas and the sources of evidence needed to understand and to make well thought-out

judgments as China continues to evolve.

*Institutional Logics in Action* - Michael Lounsbury 2013-07-09

The Institutional Logics Perspective is one of the fastest growing new theoretical areas in organization studies (Thornton, Ocasio & Lounsbury, 2012). Building on early efforts by Friedland & Alford (1991) to "bring society back in" to the study of organizational dynamics, this new scholarly domain has revived institutional analysis by embracing a

*On Informal Institutions and Accounting Behavior* - Xingqiang Du 2021-01-04

This book focuses on the Chinese context to investigate how informal institutions (Confucian culture and its dimensions, religion, political connections) in China affect accounting behaviors. This book tries to show that cultural influence and religious impacts in China are not trivial and increasingly important, and specifically, informal institutions have its bright and dark sides with regard to its effects on accounting behaviors. This book aims to investigate whether and how informal institutions (Confucian culture and its dimensions, religion, political connections) affect micro-level accounting behaviors, including but not limited to audit quality, financial misstatement, R&D, corporate misconducts, corporate philanthropy and corporate environmental responsibility. This book provides graduate students, scholars and practitioners in the fields of accounting, business administration and religion with an in-depth understanding about how informal institutions as a set of social norms affect micro-level accounting behaviors. First, this book is the first to focus on the Chinese context and investigate the effects of informal institutions on accounting behavior. Second, this book documents systematic evidence to show the bright and dark sides with regard to the relation between informal institutions and accounting behavior in China. Lastly, this book reveals informal institutions can serve as an important mechanism to affect accounting behaviors.

**Guanxi** - Erdener Kaynak 2013-10-31

Develop a network of successful business relationships in China! This systematic study of the Chinese concept of guanxi--broadly translated, "personal relationship" or

"connections"--offers a comprehensive social and professional model for doing business in China. In addition to a clear analysis of the origins and meanings of this vital concept, Guanxi: Relationship Marketing in a Chinese Context empowers you with practical tools for establishing guanxi in order to facilitate successful business relationships. Guanxi is based on an original research study as well as the authors'twenty years of experience of doing business in China. Their understanding of the implications of face, favor, reciprocity, honor, and interconnectedness--all vital parts of guanxi--will enable you to understand the unstated assumptions of Chinese business culture. Moreover, the book discusses the legal implications of guanxi as well as cultural expectations. This valuable handbook offers a wealth of information on guanxi: case studies of guanxi in action managerial implications of saving face and reciprocity measuring guanxi quality and performance indicators step-by-step instructions for building guanxi detailed strategies for penetrating the Chinese market Guanxi is an indispensable tool for anyone wanting to do business in China, for students of international business or Chinese culture, and for scholars interested in international business culture.

*The Theory of Guanxi and Chinese Society* - Jack Barbalet 2021

The concept of guanxi is used extensively in Chinese society. Loosely understood as 'connections' or 'networks', it refers to long-term mutually reinforcing exchanges between individuals based on affective and normative commitments. This book comprehensively examines the nature and background of this extremely significant and distinct feature of Chinese social, political, economic, and business relations. It takes account of the major theoretical frameworks that relate to the long-term connections that are developed to pursue instrumental advantage in a society marked by relatively weak legal and regulatory institutions. The book locates such theorizing in the major features of the rapidly evolving Chinese market society. Yet it also pays attention to the historical origins and cultural sources of a highly particularistic approach to the acquisition of social and material resources -- an approach

which relies on obligatory relations of favour exchange between persons who self-consciously and strategically select their associates and goals. This sociological treatment of guanxi challenges many dominant conventions and introduces a novel research approach which captures the pertinent psychological dispositions, cultural expressions, and institutional frameworks that underpin the phenomenon.

*Asian Perspectives on Digital Culture* - Sun Sun Lim 2016-01-08

In Asia, amidst its varied levels of economic development and diverse cultural traditions and political regimes, the Internet and mobile communications are increasingly used in every aspect of life. Yet the analytical frames used to understand the impact of digital media on Asia predominantly originate from the Global North, neither rooted in Asia's rich philosophical traditions, nor reflective of the sociocultural practices of this dynamic region. This volume examines digital phenomena and its impact on Asia by drawing on specifically Asian perspectives. Contributors apply a variety of Asian theoretical frameworks including guanxi, face, qing, dharma and karma. With chapters focusing on emerging digital trends in China, Hong Kong, India, Japan, Korea, Philippines, Singapore, and Taiwan, the book presents compelling and diverse research on identity and selfhood, spirituality, social networking, corporate image, and national identity as shaped by and articulated through digital communication platforms.

*Deep Knowledge of B2B Relationships Within and Across Borders* - Arch G. Woodside 2013-07-10

The common thread of the five papers in this volume is that making sense and achieving deep knowledge of three-plus B2B relationships are necessary antecedents for achieving high operating effectiveness, high (on-time) efficiency, and sustaining profits for each firm in these relationships.

**Migrant Remittances in South Asia** - M. Rahman 2014-11-25

This volume provides theoretical treatments of remittance on how its development potential is translated into reality. The authors meticulously delve into diverse mechanisms through which

migrant communities remit, investigating how recipients engage in the development process in South Asia.

### **Business Networks in East Asian**

#### **Capitalisms** - Jane Nolan 2016-09-16

*Business Networks in East Asian Capitalisms: Enduring Trends, Emerging Patterns* builds on the foundational studies conducted in the 1990s by gathering contemporary empirical and theoretical chapters which explore these themes in a comparative perspective. The book includes contributions from authors working on the relationship between personal and business networks in countries including China, Singapore, Malaysia, Taiwan, Japan, South Korea, Vietnam, Laos, Cambodia, and Thailand. Authors emphasize enduring trends in social and business networks and/or track new emerging patterns, both within East Asian nations or between East Asia and other regions such as Europe, Africa, and the Americas. Provides contemporary, up-to-date empirical material and theoretical interpretation, charting the influence of more recent globalizing trends and institutional change in the region. Includes studies of networks within PRC, between PRC and other regions, and in Chinese communities. Offers studies centered on Korean, Japanese, and South East Asian Networks. Includes a geographical scope that will be broader than other books, aiming to include studies of newly developing economies in South East Asia that share a common cultural heritage (e.g Vietnam)

### **Intercultural Communication in**

#### **Interpreting** - Jinhyun Cho 2021-07-01

*Navigating and resolving issues in intercultural communication* is an integral part of the interpreter's role on a daily basis. This book is an essential guide to the interpersonal dimensions of intercultural communication in a variety of key interpreting contexts: business, education, law, and healthcare. Drawing on the unique perspectives of professional interpreters, Cho focuses on two key questions that remain underexamined in the field of intercultural communication: why does intercultural communication often break down, and how do individuals manage intercultural communication issues? Each chapter deals with issues pertinent to small cultural aspects of intercultural communication, including gender, ethnic

migrant communities, educational cultures among migrants of Asian backgrounds, and monolingualism/monoculturalism in courtroom and refugee interview contexts. Spanning diverse geographical domains, the book highlights the impact of macro power on interpreting as well as the significance of individual agency and micro power, which can rebalance the given communicative context. Offering a comprehensive, up-to-date, innovative, and critical perspective on intercultural communication in interpreting, this is key reading for student and professional interpreters and those on courses in language and intercultural communication.

### Regulating the Takeover of Chinese Listed Companies - Juan Chen 2014-05-12

This book provides a comprehensive review of the Measures for Administration of Takeover of Chinese Listed Companies (the Chinese takeover law), with emphasis on the differences between the Chinese takeover law and takeover legislation in the UK, the US and Hong Kong. The Chinese M&A market has been booming at an unprecedented rate in recent years; not only domestic investors, but also foreign funds and multinational companies are actively participating on the market. For both market participants and researchers, it is crucial to understand the emerging and transitional aspects of the Chinese economy and its M&A market, and the impacts of those aspects on relevant laws. While there are ongoing academic discussions on the convergence between the Chinese takeover law and its counterparts in the UK, Hong Kong and the US, this book offers a comprehensive discussion of the divergence and focuses on key differences in the transplanted Chinese takeover law.

### The Snakehead - Patrick Radden Keefe 2009-07-21

In this thrilling panorama of real-life events, Patrick Radden Keefe investigates a secret world run by a surprising criminal: a charismatic middle-aged grandmother, who from a tiny noodle shop in New York's Chinatown managed a multi-million dollar business smuggling people. Keefe reveals the inner workings of Sister Ping's complex empire and recounts the decade-long FBI investigation that eventually brought her down. He follows an often incompetent and

sometimes corrupt INS as it pursues desperate immigrants risking everything to come to America, and along the way, he paints a stunning portrait of a generation of illegal immigrants and the intricate underground economy that sustains and exploits them. Grand in scope yet propulsive in narrative force, *The Snakehead* is both a kaleidoscopic crime story and a brilliant exploration of the ironies of immigration in America.

**Transnational Corporations and Business Networks** - Henry Wai-Chung Yeung 2002-09-11  
Drawing upon extensive field research in Hong Kong and Southeast Asia, this book focuses on networks of business and personal relationships as a key means of transnational operations. The book highlights the role of Chinese business networks in facilitating the emergence of transnational corporations from an Asian newly industrialised economy - Hong Kong. It is a timely theoretical and empirical contribution to the recent debate on the nature and operations of 'bamboo networks' within the global economy and their role in the rapid economic growth and regional integration among Asia-Pacific economies.

[The Handbook of Cross-Cultural Management Research](#) - Peter B. Smith 2008-05-22  
Renowned international experts Peter B. Smith, Mark F. Peterson, and David C. Thomas, editors of the *The Handbook of Cross-Cultural Management*, have drawn together scholars in the field of management from around the world to contribute vital information from their cross-national studies to this innovative, comprehensive tome. Chapters explore links between people and organizations, providing useful cultural perspectives on the most significant topics in the field of organizational behavior—such as motivation, human resource management, and leadership—and answering many of the field's most controversial methodological questions. **Key Features**  
Presents innovative perspectives on the cultural context of organizations: In addition to straightforward coverage of structures and processes, this Handbook addresses locally distinctive, indigenous views of organizational processes from around the world and considers the interplay of climate and wealth when analyzing how organizations operate. Offers an

integrated theoretical framework: At the start of each substantive section, the Editors provide context for the upcoming chapters by discussing how prevalent cultures in different parts of the world place emphasis on particular aspects of organizational processes and outcomes. Boasts a global group of contributing scholars: This Handbook features contributing authors from around the world who represent an outstanding mix of respected, long-standing scholars in cross-cultural management as well as newer names already impacting the literature. Provides an authoritative agenda for the future development of the field: All chapters conclude with a list of promising avenues for further research and a focus on issues that remain unresolved. **Intended Audience** This Handbook is an ideal resource for researchers, instructors, professionals, and graduate students in fields of business, management, and psychology.

**Guanxi, Social Capital and School Choice in China** - Ji Ruan 2016-11-01

This book focuses on the use of guanxi (Chinese personal connections) in everyday urban life: in particular, how and why people develop different types of social capital in their guanxi networks and the role of guanxi in school choice. Guanxi takes on a special significance in Chinese societies, and is widely-discussed and intensely-studied phenomenon today. In recent years in China, the phenomenon of parents using guanxi to acquire school places for their children has been frequently reported by the media, against the background of the Chinese Communist Party's crackdown on corruption. From a sociological perspective, this book reveals how and why parents manage to do so. Ritual capital refers to an individual's ability to use ritual to benefit and gain resources from guanxi.

[Beyond the Middle Kingdom](#) - Scott Kennedy 2011-04-15

This book breaks new ground by systematically examining China's capitalist transformation through several comparative lenses. The great majority of research on China to date has consisted of single-country studies. This is the result of the methodological demands of studying China and a sense of the country's distinctiveness due to its grand size and long history. The moniker Middle Kingdom, a direct translation of the Chinese-language word for

China, is one of the most prominent symbols of the country's supposed uniqueness. Composed of contributions from leading specialists on China's political economy, this volume demonstrates the benefits of systematically comparing China with other countries, including France, Russia, Japan, South Korea, Indonesia, India, Brazil, and South Africa. Doing so puts the People's Republic in a light not available through other approaches, and it provides a chance to consider political theories by including an important case too often left out of studies.

*Guanxi and Business Strategy* - Eike A. Langenberg 2007-06-10

This book examines a topic of paramount importance to those doing business with China: the impact of personal relationships (guanxi) on business affairs. It shows that the commercial utilization of guanxi with suppliers, customers, competitors and authorities yields significant sustainable competitive advantages. Coverage also assesses guanxi-based business strategies in terms of compliance with legal and ethical standards.

### **Vietnamese-Chinese Relationships at the Borderlands** - Yuk Wah Chan 2013-11-12

Ever since China and Vietnam resumed diplomatic contacts and reopened the border in 1991, the borderland region has become part of the vibrant growing economies of both countries and drawn many from the interior provinces to the borderland for new economic adventures. This book examines Chinese-Vietnamese relationships at the borderland through every day cross-border interaction in trade and tourism activities. It looks into the historical underlining of bilateral relations of the two countries which often shape people's perceptions of the 'other' and interpretation of intentions of acts in their daily interaction. Albeit Chinese and Vietnamese have lived side by side for centuries, their interaction in the space of trade and modern tourism in post-war and post-reform China and Vietnam is something novel to both people. The book provides a 'bottom-up' approach to examine the localized experiences of inter-state relations. It illustrates the changes the vibrant economic process has brought to the borderland communities, and how the revived contacts and interaction have generated a contested space for examining

Vietnamese-Chinese relationships and demonstrating trans-border cultural politics. A novel study of the strategic development of the borderland within the new political economy at China-Southeast Asia border region, this book is of interest to academics in the field of Anthropology, Border Studies, Social and Cultural Studies and Asian Studies.

### **Plural International Relations in a Divided World** - Stephen Chan 2017-02-27

The world is troubled and full of misunderstandings. It seems a new world order of fundamentalist violence and meaningless atrocity is upon us, whilst civilised instruments for cooperation and compromise are becoming increasingly ineffective. In this timely book, Stephen Chan explores the historical and philosophical roots of difference and discord in the international system. He begins with the introduction of the Westphalian system, showing how, throughout the 20th century, new states - from the Middle East, Asia and Africa - entered that system with reservations, preconditions, and great efforts to introduce new forms of concerts and congresses but without seriously challenging the international status-quo. By contrast, the 21st century has brought turmoil and change in the form of militant Islam - be it the Taleban, Al Qaeda, or ISIS - whose varied roots and fluid emergence have so far prevented the West from being able to understand and combat it. Developing Kissinger's suspicion of Saudi Arabia as an Islamic state in Westphalian dress, Chan argues that what is at stake today is not the development of a new Caliphate or an old radicalism - but the effort to supplant and replace the Westphalian system itself. This is the complex and challenging reality to which a truly modern and persuasively relevant plural international relations must now adapt. Whether it can do so remains to be seen.

[The Asia Pacific Journal of Economics & Business](#) - 2006

### *Organizational Behaviour In Construction* - Anthony Walker 2011-06-20

The core of all successful organizations is the effectiveness with which people work together. Individuals have differing characteristics and personalities, and the manner in which they interact is the key to meeting organizational

objectives. This is the case for all organizations, but particularly so in construction, which is distinctly different from other industries. Construction is complex and highly differentiated, with a wide range of specialists with disparate professional skills working in a highly integrated way to deliver projects successfully. Understanding how the people involved in construction behave and work together is necessary for projects to have successful outcomes. Organizational behaviour is an established field in mainstream management literature but general treatments cannot reflect the specific issues and idiosyncrasies of the construction industry and the people who inhabit it. *Organizational Behaviour in Construction* addresses the behaviour of individuals and groups within the different organizations which come together on construction projects and within the organizations created to manage projects. It describes how their behaviour impacts on the performance of construction organizations and their contribution to the project as a whole. Drawing on mainstream organizational literature but putting it into the specific context of construction, and containing many illustrations drawn from the industry, this book will be required reading for all senior undergraduate and postgraduate students of construction, as well as middle and senior management in the industry.

*Mentoring Comparative Lawyers: Methods, Times, and Places* - Francesca Fiorentini  
2019-11-22

This volume features papers written in honor of Mauro Bussani, and celebrates the work and contributions of this renowned scholar of comparative law. The content reflects the various theoretical and practical areas in which he has already left a lasting mark. The essays explore the theory and practice of comparative law in different areas and contexts, and highlight innovative approaches to a large variety of hot-topic private and public law subjects. The authors include young scholars, lawyers, legal consultants, human rights activists, and practitioners, all of whom Professor Bussani has trained, supervised, and supported throughout their careers. The contributions emphasize the many ways in which

Professor Bussani's teaching and scientific output have enriched, revolutionized, and challenged both theory and practice. They cover e.g. the law of secured transactions, Western law and legal pluralism, fashion law, contract law in China and in the Arab World, contract and tort in the West, scientific evidence, risk regulation, global finance, human rights indicators, anti-discrimination laws, democracy and climate change law.

*Understanding Chinese Society* - Eileen YUK-HA TSANG 2015-12-08

"Before 1978, China was backward economically, politically, diplomatically and was extremely isolated. The country had a few diplomatic allies like North Korea, Russia and Vietnam. However, in the past three decades, the country has witnessed robust changes that have aroused the interest of the westerners in knowing more about the country. This book provides first-hand information on China's social changes and economic transformation. It enables readers to understand the Chinese Society vividly, dynamically, and practically. It examines various facets of the Chinese society ranging from famous landmarks, popular customs, festivals, food, daily chores, etc. The book also offers tips for those who are willing to live, work and run a business in China."--

*Guanxi and Local Green Development in China* - Chunhong Sheng 2019-07-09

This book examines the factors which contribute to local green development in China and employs political ecology to analyze the relationship between power and the environment. Specifically, it looks at which actors control access to resources and are therefore able to promote environmental progress. Following the reform and opening-up of China in the 1970s, entrepreneurs and local officials profited economically and politically and formed close relationships, known as *guanxi* in China. As a result, they have also been criticized as those responsible for the associated ecological damage. This book does not contest this association, but instead argues that the current literature places too much emphasis on their negative influence and the positive influence of their environmental work has been neglected. Building on three case studies where local green development is being pursued,

Shanghai Pudong New Area, Baoding, and Wuning, this book shows how local officials and entrepreneurs can also be the crusaders of a greener environment at the local level in China. This book will be of great interest to students and scholars of Chinese studies, with a particular interest in environmental policy and politics, business and society, as well as those interested in sustainable development more broadly.

**China and the Global Economy in the 21st Century** - John Sae 2012-06-12

As China continues to ride out the global economic crisis while still retaining year on year GDP growth it is increasingly important to understand how this 'new' economic giant, with its communist-capitalist model operates its economic and business environments. This book is designed to scientifically examine the contextual variables that foster sustainably dynamic economic growth in China. In particular, the contributors provide an incisive analysis of the contextual bases underlying such a dramatic rising economic power and the immense implications for enterprises and countries involved in dealing with China. Drawing on the latest studies and cutting edge research findings, this book analyses FDI, project management, internationalisation, the continued role of state-owned enterprises and doing business in China. As such it will be essential reading for all students of Chinese business and economics, as well as businesses seeking to develop a critical understanding of the driving global economic force which is China.

**Explaining Guanxi** - Ying Lun So 2013-09-13

Guanxi, a system of Chinese business relationships, is often described, but is rarely fully understood. Though it seems intangible, there is no doubt that it has contributed significantly to the success of Chinese entrepreneurs and the places where they work. Translated loosely as 'personal ties', this simple explanation belies a complex and nuanced system. Guanxi has often been criticised as nepotism - unfair, inefficient, even corrupt, and generally detrimental to business and economic growth... but if it is that bad, how does it survive? This insightful book unravels the origins of Guanxi and provides a much-needed

explanation of the phenomena. It investigates: why it was initiated and developed what function it serves how it is maintained why it is such a dominant phenomenon in Chinese business life Combining economics, law and culture, this clear and concise book looks to the future of Guanxi based on its history. Drawing on cultural, organizational and economic studies, it takes a multi-disciplinary approach, integrating these various topics into a coherent explanation of Guanxi ensuring that this illuminating book will be equally useful to students of Asian business as to practitioners working within this market.

**Whither Chinese HRM?** - Malcolm Warner 2014-10-14

This symposium explores Chinese people-management as an academic subject, looking at where it is currently going and the likely direction of its progress. After the economic reforms introduced by Deng Xiaoping in 1978, China saw the introduction of Human Resource Management (HRM). This book discusses the specific issues which are relevant to its evolution in China, in particular whether there is a dominant 'paradigm' in the field and whether there might be a new one in the making. It looks at the possibility of a 'theory of Chinese management' or 'Chinese theory of management'. This comprehensive volume covers a wide range of topics, including charismatic leadership, employee commitment, creativity, 'guanxi', job security, knowledge-generation, mentorship, national identity and organizational innovation, all in the context of Chinese HRM. The contributors are experts in their respective fields of management, organizational behaviour, psychology, sociology and related disciplines, and cover a wide range of themes, models and specialisms. This book was originally published as a special issue of The International Journal of Human Resource Management.

**m-Science: Sensing, Computing and Dissemination** - Enrique Canessa 2010

**Native and Immigrant Entrepreneurship** - Simone Guercini 2017-01-31

This book adopts a multidisciplinary approach to the issue of "local liabilities", drawing on close analysis of the case of Chinese migrants and the Italian industrial district of Prato in order to

elucidate the problems, or liabilities, that derive from the separation between natives and immigrants in local systems of people and firms. Insights are offered from a variety of disciplines, including business and industrial economics, anthropology, and sociology, thereby providing a framework through which to view the problems and also identifying potential pathways for their evolution and resolution. The focus on local liabilities affords an original perspective on the nature of globalization and highlights salient aspects of native and immigrant entrepreneurship. Globalization not only creates "bridges" between distant places but also changes the face of businesses and socioeconomic systems at the local level, where local liabilities may emerge when two or more separate communities (of persons and firms) exist. The greater the separation between the communities, the greater the local liabilities. In offering diverse perspectives on this relatively neglected aspect of globalization, the book will be of interest to a wide readership.

**Modern China** - Bruce A. Elleman 2019-01-29  
Now in a fully updated edition, this accessible text provides a balanced history of modern China in a global context. The authors focus especially on China's culture, warfare, and immediate neighbors and provide a unique comparative approach to bridge the cultural divide separating Chinese history from Western readers trying to understand it.

*Contemporary Chinese Politics* - Allen Carlson  
2010-07-29

*Contemporary Chinese Politics: Sources, Methods, and Field Strategies* considers how new and diverse sources and methods are changing the study of Chinese politics. Contributors spanning three generations in China studies place their distinct qualitative and quantitative methodological approaches in the framework of the discipline and point to challenges or opportunities (or both) of adapting new sources and methods to the study of contemporary China. How can we more effectively use new sources and methods of data collection? How can we better integrate the study of Chinese politics into the discipline of political science, to the betterment of both? This comprehensive methodological survey will be of immense interest to graduate students heading

into the field for the first time and experienced scholars looking to keep abreast of the state of the art in the study of Chinese politics.

**China Networks** - Jens Damm 2009  
Networks ranging from village level to transnational level have always played a crucial role in Chinese society. The contributors to this volume aim to trace the interaction between various networks which have existed from the 19th century to the present day. The articles deal with theoretical concepts, historical examples, such as non-state responses to the North China Famine (1876 - 1879), the role of missionaries in the modernization of China and disaster management, including recent inter-ethnic business competition in Hong Kong, Han settlers in Xinjiang, temple festivals in Macau and urban migrants' social networks in today's China. By drawing on new material and theoretical frameworks, these studies shed fresh light on the ways in which various forms of networks have shaped Chinese society, while at the same time questioning traditional and rigid perspectives of Chinese society based solely on networks and guanxi.

**Key Concepts in Public Relations** - Bob Franklin 2009-03-05

"This is a good text to accompany a core text on Public Relations. It is also very useful for marketing and business students. Valuable for post grads new to PR also." - Robbie Smyth, Griffith College Dublin "Offers the reader a concise and very readable tour through the many facets of PR... Providing a detailed reference of just under 200 alphabetically listed entries, covering a range of topics, from account management to wikis, destination branding and Hong Bo (that one you'll have to look up yourselves), each entry takes up roughly a page, sometimes less, is colloquial in tone and offers several recommendations for further reading, making it an excellent jumping-off point for further exploration." - Communication Director  
The SAGE Key Concepts series provides students with accessible and authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to

comprehension. *Key Concepts in Public Relations*: Provides a comprehensive, easy-to-use overview to the field. "Covers over 150 central concepts in PR. Paves the way for students to tackle primary texts. Grounds students in both

practice and theory. Takes it further with recommended reading. Bob Franklin, Mike Hogan, Quentin Langley, Nick Mosdell and Elliot Pill all teach at the Cardiff School of Journalism, Media and Cultural Studies.