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**Media Commercialization and Authoritarian Rule in China** - Daniela Stockmann 2013
Stockmann argues that the consequences of introducing market forces to the media depend on the institutional design of the state.
**Popular Media in China** - Godwin C. Chu 1978

Religion and Media in China - Stefania Travagnin 2018-09-10
This volume focuses on the intersection of religion and media in China, bringing interdisciplinary approaches to bear on the role of religion in the lives of individuals and greater shifts within Chinese society in an increasingly media-saturated environment. With case studies focusing on Mainland China (including Tibet), Hong Kong and Taiwan, as well as diasporic Chinese communities outside Asia, contributors consider topics including the historical and ideological roots of media representations of religion, expressions of religious faith online and in social media, state intervention (through both censorship and propaganda), religious institutions' and communities' use of various forms of media, and the role of the media in relations between online/offline and local/diaspora communities. Chapters engage with the major religious traditions practiced in contemporary China, namely Buddhism, Daoism, Confucianism, Christianity, Islam, and new religious movements. Religion and the Media in China serves as a critical survey of case studies and suggests theoretical and methodological tools for a thorough and systematic study of

religion in modern China. Contributors to the volume include historians of religion, sinologists, sociologists, political scientists, anthropologists, and media and communication scholars. The critical theories that contributors develop around key concepts in religion--such as authority, community, church, ethics, pilgrimage, ritual, text, and practice--contribute to advancing the emerging field of religion and media studies.
**New Media for a New China** - James F. Scotton 2010-03-16
New Media for a New China is a timely introduction to thecurrent state of the mass media in China and it's growingrole in the 21st Century global communication system Brings together an international cast of scholars to analyse thediverse roles of China's media, covering all the majorindustries (advertising, newspapers, broadcasting, magazines, film,TV, PR) Considers the position of China's media in the middle ofthe country's tremendous social, economic and politicalchanges Explores the concept of the 21st century as "China'sCentury" because of the nation's unprecedentedgrowth
*Changing Media, Changing China* - Susan L. Shirk 2011-01-27
Thirty years ago, the Chinese Communist Party (CCP) made a fateful decision: to allow newspapers, magazines, television, and radio stations to compete in the marketplace instead of being financed exclusively by the government. The political and social implications of that decision are still unfolding as the Chinese

government, media, and public adapt to the new information environment. Edited by Susan Shirk, one of America's leading experts on contemporary China, this collection of essays brings together a who's who of experts--Chinese and American--writing about all aspects of the changing media landscape in China. In detailed case studies, the authors describe how the media is reshaping itself from a propaganda mouthpiece into an agent of watchdog journalism, how politicians are reacting to increased scrutiny from the media, and how television, newspapers, magazines, and Web-based news sites navigate the cross-currents between the open marketplace and the CCP censors. China has over 360 million Internet users, more than any other country, and an astounding 162 million bloggers. The growth of Internet access has dramatically increased the information available, the variety and timeliness of the news, and its national and international reach. But China is still far from having a free press. As of 2008, the international NGO Freedom House ranked China 181 worst out of 195 countries in terms of press restrictions, and Chinese journalists have been aptly described as "dancing in shackles." The recent controversy over China's censorship of Google highlights the CCP's deep ambivalence toward information freedom. Covering everything from the rise of business media and online public opinion polling to environmental journalism and the effect of media on foreign policy, Changing Media, Changing China reveals how the most populous nation on the planet is reacting to demands for real news.

**Mass Media in China** - Won Ho Chang 1989

**China's Media in the Emerging World Order** - Hugo de Burgh 2017
China is challenging the mighty behemoths, Google and Facebook, and creating alternative New Media. 750 million people are active on its Social Mediascape and there are a billion mobile phones deploying the innovative apps with which the Chinese conduct their lives. Though late starters, already four of the world's leading New Media companies are Chinese. China's old media - television, newspapers, radio - challenge the established powers which were long thought unassailable, such as CNN and BBC. Produced in

many languages on every continent, they are re-defining the agenda and telling the story in China's way, with not just news and documentary series but also entertainment. The world's biggest manufacturer of TV drama is now making its stories for export. China's Media tells you why and how. It investigates the Chinese media, their strengths and weaknesses and how they are different. from the West. This detailed and comprehensive guide aims to showcase their immense variety and diversity, and demonstrates how they came to be a powerful new force in the media world.

*Routledge Handbook of Chinese Media* - Gary D. Rawnsley 2017-08-29
The Routledge Handbook of Chinese Media is a prestigious reference work providing an overview of the study of Chinese media. The editors bring together an interdisciplinary perspective with contributions from an international team of renowned scholars on subjects such as television, journalism and the internet and social media. Locating Chinese media within a regional setting by focusing on 'Greater China', the People's Republic of China, Taiwan, Hong Kong, Macau and overseas Chinese communities; the chapters highlight the convergence of media and platforms in the region and emphasise the multi-directional and trans-national character of media and information flows in East Asia"

*Development and Current Characteristics of Social Media in China* - Sebastian Baumann 2012-10-29
Essay from the year 2011 in the subject English Language and Literature Studies - Other, grade: 1,0, University of Hamburg (Institut für Anglistik und Amerikanistik), course: Business English C: Emerging Markets – China and India, language: English, abstract: The People's Republic of China is a country of many superlatives. It is not only the most populous state and fastest growing economy, but also home to the largest Internet community in the world. Today, China's population consists of more than 457 million Internet users who work with the World Wide Web in lots of different ways. As in many other countries, "Social Media" has become a crucial aspect of China's everyday Internet and business life. Still, this use of "Social Media" cannot be taken for granted considering the strong

governmental control over citizens' personal lives a couple of decades ago, and in some aspects its characteristics and terms of use differ from the rest of the world. In this essay, I first want to present the development of China's (digital) communication in order to provide a better understanding of former and current aspects of media in general. Then, I will have a closer look at the characteristics of "Social Media" in China. This chapter will include a rough definition of the term "Social Media" to avoid misinterpretation. Finally, I will deal with economic aspects by explaining so-called "Social Business" in China.

**How the Market is Changing China's News** - Xin Xin 2012
This book provides a micro-analysis of the impact of marketisation and globalization on China's media system over the last three decades with a focus on Xinhua News Agency – one of the most influential propaganda apparatuses of the Chinese Communist Party. It investigates not only Xinhua itself, but also its evolving relations with news sources, media clients and other social institutions.

**Media and Communication in the Chinese Diaspora** - Wanning Sun 2015-09-16
The rise of China has brought about a dramatic increase in the rate of migration from mainland China. At the same time, the Chinese government has embarked on a full-scale push for the internationalisation of Chinese media and culture. Media and communication have therefore become crucial factors in shaping the increasingly fraught politics of transnational Chinese communities. This book explores the changing nature of these communities, and reveals their dynamic and complex relationship to the media in a range of countries worldwide. Overall, the book highlights a number of ways in which China's "going global" policy interacts with other factors in significantly reshaping the content and contours of the diasporic Chinese media landscape. In doing so, this book constitutes a major rethinking of Chinese transnationalism in the twenty-first century.

**China's Media, Media's China** - Chin-Chuan Lee 2022-06-30
This book explores the rapidly evolving conditions of political communication in China. It examines how ideology and professional roles

affect both scholarly and journalistic understanding of China. The book offers insights into Chinese journalism and Sino-American relations. .

**Media, Identity, and Struggle in Twenty-First-Century China** - Rachel Murphy 2013-09-13
How are different groups of people such as sex workers, migrant workers, rural cadres and homosexuals represented in China's media? How accurately do representations created by the media reflect the lived experiences of Chinese people? Do Chinese people accept the representations and messages disseminated by the media? Can they use the media to portray their own interests? How are media practices in China changing? Have new technologies and increased access to international media opened up new spaces for struggle in China? The essays in this volume address these questions by using a combination of ethnography and textual analysis and by exploring representation in and usage of a range of media including instant messaging, the internet, television, films, magazines and newspapers. The essays highlight highlights the richness, diversity, and sometimes contradictory tendencies of the meanings and consequences of media representations in China. The volume cautions against approaches that take the representations created by the media in China at face value and against oversimplified assumptions about the motivations and agency of players in the complex struggles that occur between the media, the Chinese state, and Chinese citizens.

*Television Media in China* - Torsten Hoffmann 2011-02-21
Inhaltsangabe:Introduction: The presence of television is influencing the future of China in ways that no other technology or human agency can . Given its importance, both culturally and politically, the television industry is one of the most interesting industries in China. Candidate 114608 s career background is in distributing linear TV channels. However, a quick review of regulations and market realities showed that there are virtually no foreign channels in the country and probably won t be for a while; therefore the focus of this report is foreign television content entering China and, to a slightly lesser degree, Chinese content in global

markets. All video genres are discussed here, with news and current affairs programming being a special case. The first part of this report is a short introduction that includes the history of political influence and a review of existing regulations. After this overview, the industry and major players are introduced and analyzed - supplemented with various facts and statistics. Here, the issue of cultural imperialism, or Western media influence is elaborated on. Then, the paper discusses the opportunities for international firms in the Chinese media market and the tension between Government control and market liberalisation. A compelling answer to the question of who will dominate the domestic market in 10 years is developed. Finally, the impact of Chinese content on international markets will be assessed within the same timeframe. This is particularly interesting as media is not a traditional manufacturing industry and poses different challenges i.e. creative skills. This report relies on data and insights from around 45 academic books and journal articles, 5 dissertations, 60 news and popular press sources, 10 analyst reports, and 15 online resources. English-language materials are widely available, even about Chinese companies and regulatory bodies; the majority of industry data is less than 5 years old. Class materials from the Global Strategy course and theoretical frameworks such as AAA, ADDING, Five Forces and the National Diamond are applied. Additionally, 12 personal interviews with high-level media executives were conducted, mostly at Europe s largest industry event in Cannes, France in April 2010. These insights were particularly useful for the 10-year outlook. Inhaltsverzeichnis:Table of Contents: 1.Motivation, Structure and Methodology3 2.Brief Historic Perspective on Political Influence [...]

**Social Media in China** - Yinyuan Liu 2016-02-09
Dieses Buch bietet einen Überblick über die chinesische Social-Media-Landschaft sowie die Besonderheiten und Trends des Social Media Marketing in China. Der Autor beschreibt, welche sozialen Medien in China genutzt werden, wo Statistiken darüber zu finden sind, welche Hauptfunktionen die wichtigsten sozialen Netzwerke haben und wo ihre Schwerpunkte für

das Marketing liegen. Unentbehrlich für alle, die in China Geschäfte machen wollen.
*The Party Line* - Doug Young 2012-11-05
The first in-depth, authoritative discussion of the role of the press in China and the way the Chinese government uses the media to shape public opinion China's 1.3 billion population may make the country the world's largest, but the vast majority of Chinese share remarkably similar views on these and a wide array of other issues, thanks to the unified message they get from tightly controlled state-run media. Official views are formed at the top in organizations like the Xinhua News Agency and China Central Television and allowed to trickle down to regional and local media, giving the appearance of many voices with a single message that is reinforced at every level. As a result, the Chinese are remarkably like-minded on a wide range of issues both domestic and foreign. Takes readers beyond China's economic miracle to show how the nation's massive state-run media complex not only influences public opinion but creates it Explores an array of issues, from Tibet and Taiwan to the environment and US trade relations, as seen through the lens of the Xinhua News Agency Tells the story of the official Xinhua News Agency along with its history and reporting over the years, as the foundation for telling the story
*Social Media Marketing in China mit WeChat* - Yinyuan Liu 2017-11-28
Dieses Buch zeigt, wie Unternehmen den Instant-Messaging-Dienst WeChat für ihr Social Media Marketing in China erfolgreich nutzen können. Denn WeChat ist viel mehr als ein mobiler Messenger – es ist Alltagsbegleiter und bezahlt beispielsweise Stromrechnungen, vereinbart Arzttermine, kauft Flug- und Zugtickets oder beantragt ein Visum. Für in China tätige Unternehmen ist das soziale Netzwerk als Absatzkanal und Internetplattform unabdingbar. Der Autor erklärt anschaulich, welche Einsatzmöglichkeiten WeChat bietet, beschreibt grundlegende Funktionen sowie das öffentliche WeChat-Konto spezifisch für das Unternehmensmarketing. Er erläutert den Bezahldienst „WeChat Pay" und viele weitere Tools, wie beispielsweise Content-Marketing-Funktionen oder das Schalten von Anzeigen.Ein Must-read für Marketingverantwortliche und

Führungskräfte von Unternehmen, die den chinesischen Markt erschließen wollen!

*The Internet, Social Media, and a Changing China* - Jacques deLisle 2016-04-05
The Internet and social media are pervasive and transformative forces in contemporary China. The Internet, Social Media, and a Changing China explores the changing relationship between China's Internet and social media and its society, politics, legal system, and foreign relations.

Chinese Media in Africa - Emeka Umejei 2020-08-15
Chinese Media in Africa: Perception, Performance, and Paradox analyzes the debate on Chinese media expansion in Africa and its implication for the African media landscape by engaging with African journalists who train and work in Chinese media organizations based in Africa. Emeka Umejei analyzes how African journalists that enter the sphere of Chinese media, often with libertarian notions of journalism, are able to navigate the collisions and collusions that inform journalism in these settings. Through extensive interviews with African journalists, Umejei explores the constant negotiation of freedoms—including the ability to always work in relation to African reality—within state-controlled media organizations. These interviews bring to light the paradoxical nature of Chinese media organizations that both preach equality with Africa and simultaneously promote Chinese hegemony in the media, highlighting the diverse contours that shape and influence journalism practices in these settings. Scholars of journalism, media studies, African studies, international relations, and sociology will find this book particularly useful.

**New Media and Transformation of Social Life in China** - Xinxun Wu 2017-12-18
This book vividly presents all major aspects of new media and their role in modernizing society and enabling citizens' participation in urban policy and management.

**China's Media Go Global** - Hugo De Burgh 2017-11-08
As part of its 'going out' strategy, China is using the media to promote its views and vision to the wider world and to counter negative images in the US-dominated international media. China's Media Go Global, the first edited collection on this subject, evaluates how the unprecedented expansion of Chinese media and communications is changing the global media landscape and the role of China within it. Each chapter examines a different dimension of Chinese media's globalization, from newspapers, radio, film and television, to social media and journalism. Topics include the rise of Chinese news networks, China Daily as an instrument of China's public diplomacy and the discussion around the growth of China's state media in Africa. Other chapters discuss entertainment television, financial media and the advertising market in China. Together, this collection of essays offers a comprehensive evaluation of complex debates concerning the impact of China on the international media landscape, and makes a distinctive addition to Chinese media studies, as well as to broader global media discourses. Beyond its primary readership among academics and students, China's Media Go Global is aimed at the growing constituency of general readers, for whom the role of the media in globalization is of wider interest.

**Digital Masquerade** - Jia Tan 2023-02-14
"Highlighting the often-neglected queer presence in Chinese feminist movements, Digital Masquerade charts the formation of a new wave of rights feminism and queer activism in post-millennial China and the co-constitutive role of digital technology as assemblage and entanglement in the articulation of feminism, queerness, and rights"--

Pop Culture China! - Kevin Latham 2007
Looks at popular culture in China, including television, motion pictures, mass media, sports, literature, and lifestyles.

Global Capital, Local Culture - Anthony Y. H. Fung 2008
This book examines the way transnational media companies have entered the Chinese entertainment market. Based on the author's ethnographic work and over 100 interviews with senior executives in global media corporations, including Warner Bros. Pictures, Viacom's MTV Channel, and Nickelodeon and News Corporation's Channel V, the book analyzes the concrete globalization/localization strategies of these corporations and how they cope with the various political and economic constraints of working in China.

*Brand China in the Media* - Qing Cao 2020-06-30 This book examines China's identity transformations with a focus on self-perceptions and their representations and communication in the mass media. By considering the internal dynamics of change, it explores the emerging multifaceted 'China brand'. With its growing economic clout, China has taken a proactive stance in shaping global economic and strategic order through ambitious programmes such as the Asian Infrastructure Investment Bank and the 'Belt and Road' initiative. However, as a developing country, China is at pains to manage its own transformations while trying to carve out an international identity. Arguably, China's unique sense of history and identities may lead to a 'contested modernity' or 'multiple modernities'; radically different from the prevalent classical theories of modernisation and convergence of industrial societies. To understand China's trajectory of future development has been a major issue in international affairs. This book is concerned with how China's hybridised identities are articulated, and intertwined with situational, institutional, and societal dynamics – and how they are interwoven with China's international outlook which converges with or diverges from China's historical assumptions and beliefs. This book will be of interest to those studying China's identity in the media; situated at the juncture of past, present, and future, and between China and the wider world. The chapters in this book were originally published in Critical Arts.

**Social Media in China** - Wenbo Kuang 2018-08-29
Redefining the concept of new media in China, this cutting edge book discusses the impact of social media on Chinese public life. Examining its characteristics and the different forms of social media, such as internet and mobile phone media, weibo, wechat and micro-blogging, it considers how public opinion evolves through this media and its interaction with traditional media. It also offers a unique analysis of growing new media platforms, the challenges of government management and the impact of micro-blogging on journalism in China. Through quantitative research, the book also analyses new media user behavior in China, offering a 'butterfly effect' model for public opinion based

on new media. It also shows the relevance of the sociological Matthew Effect and addresses issues such as the '20 million' phenomenon and the Internet Water army (Wangluo shuijun), groups of Internet ghost-writers paid to post specific content online. Finally, it scrutinizes the the issue of mass disturbance in new media in China, researching evolutionary mechanisms and academic models of mass disturbance through a series of case studies. Written by a leader in the field of Chinese new media, this book constitutes a valuable read to scholars of media and communications studies, and all those interested by the development and the increasing impact of new media in China.

Innovations of China's Mainstream Media Convergence - Peng Duan 2022
This book offers fresh critical insights to the field of media convergence with a particular focus on the mainstream media of China. It begins with an exploration of the emerging change among the entire mediascape: the clear and distinct boundaries that used to demarcate media channels are gradually dissolved, and the widespread introduction and application of new communication technologies have brought both challenges and opportunities toward China. This is followed by a series of theoretical endeavor about the link between conventional media and new media. Drawing on President Xi Jinpings guiding opinions regarding with media convergence, this book then analyzes the political task laid upon mainstream media in which challenges may be turned into opportunities. Given its conceptual focus and practical contribution, the book helps media professionals and related government agencies understand the wide variety of changes brought about by media convergence and the new direction for media development.

**Leaving China** - Wanning Sun 2002
This fascinating book offers fresh insight into contemporary China and the Chinese diaspora experience and consciousness through a lively and innovative examination of media old and new. Exploring the relationship between media, mobility, and the formation of transnational subjectivities, Wanning Sun shows how media production and consumption within China and among Chinese diasporic communities contributes to a changing sense of self, place,

space, and nation. Writing with verve and understanding, Sun draws on a close reading of print, film, television, internet, and other new media technologies to draw a rich picture of the Chinese transnational imagination. Visit our website for sample chapters!

**Convenient Criticism** - Dan Chen 2020-10-01 Explains why and how local critical reporting can exist in China despite the kinds of media control that are the hallmarks of authoritarian rule. Why and how does critical reporting persist at the local level in China despite state media control, a hallmark of authoritarian rule? Synthesizing ethnographic observation, interviews, survey and content analysis data, Convenient Criticism reveals evolving dynamics in local governance and the state-media relationship. Local critical reporting, though limited in scope, occurs because local leaders, motivated by political career advancement, use media criticism strategically to increase bureaucratic control, address citizen grievances, and improve governance. This new approach to governance enables the shaping of public opinion while, at the same time, disciplining subordinate bureaucrats. In this way, the party-state not only monopolizes propaganda but also expropriates criticism, which expands the notion of media control from the suppression of journalism to its manipulation. One positive consequence of these practices has been to invigorate television journalists' unique brand of advocacy journalism. Dan Chen is Assistant Professor of Political Science at the University of Richmond.

**The Contentious Public Sphere** - Ya-Wen Lei 2019-09-03 Using interviews, newspaper articles, online texts, official documents, and national surveys, Lei shows that the development of the public sphere in China has provided an unprecedented forum for citizens to organize, influence the public agenda, and demand accountability from the government.

Mapping Media in China - Wanning Sun 2012-07-26 Mapping Media in China is the first book-length study that goes below the 'national' scale to focus on the rich diversity of media in China from local, provincial and regional angles. China's media has played a crucial role in shaping and directing the country's social and cultural changes, and whilst these shifts have often been discussed as a single and coherent phenomenon, this ignores the vast array of local and regional variations within the country's borders. This book explores media as both a reflection of the diversity within China and as an active agent behind these growing differences. It examines the role of media in shaping regional, provincial and local identities through the prism of media economics and technology, media practices, audiences, as well as media discourses. The book covers a wide range of themes, including civil society, political resistance, state power and the production and consumption of place-specific memory and imagination. With contributions from around the world, including original ethnographic material from scholars based in China, Mapping Media in China is an original book which spans a broad range of disciplines. It will be invaluable to both students and scholars of Chinese and Asian studies, media and communication studies, geography, anthropology and cultural studies.

**Engaging Social Media in China** - Guobin Yang 2021-05-01 Introducing the concept of state-sponsored platformization, this volume shows the complexity behind the central role the party-state plays in shaping social media platforms. The party-state increasingly penetrates commercial social media while aspiring to turn its own media agencies into platforms. Yet state-sponsored platformization does not necessarily produce the Chinese Communist Party's desired outcomes. Citizens continue to appropriate social media for creative public engagement at the same time that more people are managing their online settings to reduce or refuse connection, inducing new forms of crafted resistance to hyper-social media connectivity. The wide-ranging essays presented here explore the mobile radio service Ximalaya.FM, Alibaba's evolution into a multi-platform ecosystem, livestreaming platforms in the United States and China, the role of Twitter in Trump's North Korea diplomacy, user-generated content in the news media, the emergence of new social agents mediating between state and society, social media art projects, Chinese and US scientists' use of social media, and reluctance to engage

with WeChat. Ultimately, readers will find that the ten chapters in this volume contribute significant new research and insights to the fast-growing scholarship on social media in China at a time when online communication is increasingly constrained by international struggles over political control and privacy issues.

**Media Power and its Control in Contemporary China** - Yanling Zhu 2022-11-30 This book takes an ethnographic approach to discuss the policy practices within China's broadcasting industry. Exploring the gap between the contemporary policy regime and its implementation in national broadcasters and streaming services, taking into account the interplay between broadcasters, political bodies, producers and audiences, Zhu explains the contemporary role of Chinese national broadcasters in mediating the public discourse, the collective reimagining of China's national identity, and the newly-found policy initiative of using state media as a means of nation branding. Cases investigated include China Central Television (CCTV) Documentary, China Global Television Network (CGTN), and the Shanghai Media Group (SMG), as well as co-productions made by CCTV and international media firms, including the BBC, Discovery and the Japan Broadcasting Corporation (NHK), in a book that will interest scholars of Chinese politics, media studies, and sociology.

*A Newspaper for China?* - Barbara Mittler 2004 In 1872 in the treaty port of Shanghai, British merchant Ernest Major founded one of the longest-lived and most successful of modern Chinese-language newspapers, the Shenbao. This book sets out to analyze how the managers of the Shenbao made their alien product acceptable to Chinese readers and how foreign-style newspapers became alternative modes of communication acknowledged as a powerful part of the Chinese public sphere within a few years.

*Media in China, China in the Media* - Adina Zemanek 2014-01-01 Mass media play a significant role in the production and reproduction of identities and lifestyles, values and world-views. They also convey information about the world we live in, as they reflect elements of the broader context within which they come into being. This volume,

the first on this topic to be published in Poland, brings together eleven essays that offer a complex approach to both media in the PRC and the way China and the Chinese are presented in the media of other countries. Individual chapters discuss images constructed, persuasive techniques employed, political undertakings and official stances reflected, as well as popular feeling expressed in the Chinese official and popular press, information websites, Internet forums, mainstream Western press, Polish and Italian media, Zambian Internet forums, and Indonesian cinema. Media in China, China in the Media. Processes, Strategies, Images, Identities will be stimulating reading for students and scholars of media and mass communication, political studies, cultural and gender studies, interested in the following topics: the Chinese media discourse, transparency as to government activities, Chinese nationalism, the Chinese diaspora, Sino-African relations.

**Popular Media, Social Emotion and Public Discourse in Contemporary China** - Shuyu Kong 2016-12 Since the early 1990s the media and cultural fields in China have become increasingly commercialized, resulting in a massive boom in the cultural and entertainment industries. This evolution has also brought about fundamental changes in media behaviour and communication, and the enormous growth of entertainment culture and the extensive penetration of new media into the everyday lives of Chinese people. Against the backdrop of the rapid development of China s media industry and the huge growth in social media, this book explores the emotional content and public discourse of popular media in contemporary China. It examines the production and consumption of blockbuster films, television dramas, entertainment television shows, and their corresponding online audience responses, and describes the affective articulations generated by cultural and media texts, audiences and social contexts. Crucially, this book focuses on the agency of audiences in consuming these media products, and the affective communications taking place in this process in order to address how and why popular culture and entertainment programs exert so much power over mass audiences in China. Indeed, Shuyu Kong shows how Chinese

people have sought to make sense of the dramatic historical changes of the past three decades through their engagement with popular media, and how this process has created a cultural public sphere where social communication and public discourse can be launched and debated in aesthetic and emotional terms. Based on case studies that range from television drama to blockbuster films, and reality television programmes to social media sites, this book will be of great interest to students and scholars of Chinese culture and society, media and communication studies, film studies and television studies. "

## China in the Era of Social Media - Junhao Hong 2020-06-22

China in the Era of Social Media discusses how social media is changing the world in an unprecedented way through speed, scope, and depth. In the last decade or so, social media in China has witnessed the most explosive growth in the world. Being the most populous nation in the world, it has the most social media users in the world as well. This book examines the current situation and unique characteristics of Chinese social media, the significance of social media in the country's social transformation, and particularly its influences on political change in the nation. The main goal of this book is to explore how social media has been affecting and thus changing China's political system, the ruling communist ideology, and the state-run media, as well as its public discourse and public opinions. Scholars of Asian studies, political science, and communications will find this book particularly interesting.

Beijing's Global Media Offensive - Joshua Kurlantzick 2022-11-08
A major analysis of how China is attempting to become a media and information superpower around the world, seeking to shape the politics, local media, and information environments of both East Asia and the World. Since China's ascendancy toward major-power status began in the 1990s, many observers have focused on its economic growth and expanding military. China's ability was limited in projecting power over information and media and the infrastructure through which information flows. That has begun to change. Beijing's state-backed media, which once seemed incapable having a significant effect globally, has been overhauled and expanded. At a time when many democracies' media outlets are consolidating due to financial pressures, China's biggest state media outlets, like the newswire Xinhua, are modernizing, professionalizing, and expanding in attempt to reach an international audience. Overseas, Beijing also attempts to impact local media, civil society, and politics by having Chinese firms or individuals with close links buy up local media outlets, by signing content-sharing deals with local media, by expanding China's social media giants, and by controlling the wireless and wired technology through which information now flows, among other efforts. In Beijing's Global Media Offensive--a major analysis of how China is attempting to build a media and information superpower around the world, and how this media power integrates with other forms of Chinese influence--Joshua Kurlantzick focuses on how all of this is playing out in both China's immediate neighborhood--Southeast Asia, Taiwan, Australia, and New Zealand--and also in the United States and many other parts of the world. He traces the ways in which China is trying to build an information and influence superpower, but also critically examines the new conventional wisdom that Beijing has enjoyed great success with these efforts. While China has worked hard to build a global media and information superpower, it often has failed to reap gains from its efforts, and has undermined itself with overly assertive, alienating diplomacy. Still, Kurlantzick contends, China's media, information and political influence campaigns will continue to expand and adapt, helping Beijing exports its political model and protect the ruling Party, and potentially damaging press freedoms, human rights, and democracy abroad. An authoritative account of how this sophisticated and multi-pronged campaign is unfolding, Beijing's Global Media Offensive provides a new window into China's attempts to make itself an information superpower.

## Weibo Feminism - Aviva Xue 2022-08-25
On China's biggest social media platform, Weibo, feminists are staying one step ahead of the censors. Weibo Feminism is the first book to explore in-depth the connections and forms of resistance that feminist activists in China are

making in online spaces despite increasing crackdowns on free speech and public expression. Aviva Wei Xue and Kate Rose explore the many forms of contemporary feminism in China, from activist campaigns against sexual harassment and domestic violence, through to Weibo Reading groups of feminist texts and subversive online novels published on the platform. The book includes an in-depth case study of feminist support networks for overwhelmingly female frontline medical staff that have sprung up on social media in the wake of the COVID-19 pandemic. Weibo Feminism goes on to asks what lessons are being learned in contemporary China for the cause of social justice for women around the world.

**Media Transparency in China** - Baohui Xie 2014-08-20
This book argues that the gap between the official transparency rhetoric and the censorship reality has demonstrated the discrepancy between what the Party is and what it claims to be. Such a discrepancy is manifested by the reality that the reformed news industry, a hybrid of market-oriented commercialization and party-state control, has largely failed to deliver either the voice of the disenfranchised groups or the value of journalism. To observe the discrepancy, this book investigates the role of transparency in the Chinese news media. Media transparency, which goes beyond the issue of censorship and press freedom, has been undermined by the consensus reached between the party-state and the media on political and market control. It is this mutually accommodating and benefiting scheme between power and profits that has been hollowing out the substance of the transparency rhetoric and distorting the Marxist idea of press freedom as freedom for all. This book argues that the cause of such a gap between rhetoric and reality is rooted in the disjuncture of political representation of both the party-state and the profit-seeking media.