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NIVAC Bundle 6: Gospels, Acts - Michael J. Wilkins 2015-11-03
The NIV Application Commentary helps you communicate and apply biblical text effectively in today'' context. To bring the ancient messages of the Bible into today's world, each passage is treated in three sections: Original Meaning. Concise exegesis to help readers understand the original meaning of the biblical text in its historical, literary, and cultural context. Bridging Contexts. A bridge between the world of the Bible and the world of today, built by discerning what is timeless in the timely pages of the Bible. Contemporary Significance. This section identifies comparable situations to those faced in the Bible and explores relevant application of the biblical messages. The author alerts the readers of problems they may encounter when seeking to apply the passage and helps them think through the issues involved. This unique, award-winning commentary is the ideal resource for today's preachers, teachers, and serious students of the Bible, giving them the tools, ideas, and insights they need to communicate God's Word with the same powerful impact it had when it was first written.
Musicians and their Audiences - Ioannis Tsioulakis 2016-12-19
How do musicians play and talk to audiences? Why do audiences listen and what happens when they talk back? How do new (and old) technologies affect this interplay? This book presents a long overdue examination of the turbulent relationship between musicians and audiences. Focusing on a range of areas as diverse as Ireland, Greece, India, Malta, the US, and China, the contributors bring musicological, sociological, psychological, and anthropological approaches to the interaction between performers, fans, and the industry that mediates them. The four parts of the book each address a different stage of the relationship between musicians and audiences, showing its processual nature: from conceptualisation to performance, and through mediation to off-stage discourses. The musician/audience conceptual division is shown, throughout the book, to be as problematic as it is persistent.
Theatre and Audience - Lois Weaver 2017-09-16
What does theatre do for – and to – those who witness, watch, and participate in it? Theatre & Audience provides a provocative overview of the questions raised by theatrical encounters between performers and audiences. Focusing on European and North American theatre and its audiences in the twentieth and twenty-first centuries, it explores belief in theatre's potential to influence, impact and transform. Illustrated by examples of performance which have sought to generate active audience involvement – from Brecht's epic theatre to the Blue Man Group – it seeks to unsettle any simple equation between audience participation and empowerment. Foreword by Lois Weaver.
Exploring the Role of Visualization in Climate Change Communication – an Audience Perspective - Anne Gammelgaard

Ballantyne 2018-05-08
Climate change communication is a topical and relevant issue, and it is widely acknowledged that public communication about causes, impacts and action alternatives is integral to addressing the challenges of the changing climate. Climate visualization concerns the communication of climate information and data through the use of different information technologies and different modes of visual representation. In the context of climate change communication, climate visualization is highlighted as a potential way of increasing public engagement with climate change. In particular, developments within information technology have provided significant advancements that are claimed to be transformative in engaging lay audiences with issues relating to the mitigation of and adaptation to climate change. Nevertheless, there is a lack of research exploring climate visualization from an audience perspective. This thesis addresses this gap. The overarching aim is thus to explore the role of climate visualization in climate change communication from an audience perspective, focusing specifically on how lay audiences make meaning of climate change as represented in two examples of climate visualization. In addition, the thesis discusses the potential contributions and/or limitations of climate visualization from a communication perspective. Based on a social semiotic theoretical framework, this thesis employs focus group interviews to study participants' meaning-making related to two cases of climate visualization: a dome theatre movie developed for Swedish high school students with the aim of encouraging reflection on climate change causes, impacts and mitigation alternatives, and a web-based tool for climate change adaptation developed to assist Nordic homeowners in adapting to the local impacts of climate change. The results of this thesis show that climate visualization can help audiences concretize otherwise abstract aspects of climate change, and that the localized focus can make climate change appear more personally relevant and interesting for targeted audiences. Nevertheless, despite these communicative qualities, the analyses also show that participants' interpretations are shaped by their preconceptions of climate change as a global and distant issue to be solved by other actors, such as national governments, or through international policy negotiations. Although climate visualization can enhance a sense of proximity with climate change, the localization of climate risk can also lead to participants downplaying the significance of climate impacts. In addition, despite the intentions of inducing a sense of agency in both cases of climate visualization, participants critically negotiated messages concerning their roles as individuals in mitigating or adapting to climate change, and assigned this responsibility onto other actors. These findings show that although climate visualization presents certain communicative qualities, it is not a panacea for engaging lay audiences with climate change. This also underlines the importance of considering cultural and social aspects of the communicative event when studying and developing climate visualization tools as a means of communication. Kommunikation kring klimatförändringar är ett aktuellt och relevant ämne, och många bedömare anser att kommunikation kring orsaker, effekter och åtgärdsalternativ är en viktig del i arbetet med att möta klimatutmaningarna. Klimatvisualisering är en process för att åskådliggöra klimatinformation och klimatdata med hjälp av olika tekniker och metoder för visuell framställning. I forskningslitteraturen om klimatkommunikation lyfts visualisering fram som ett möjligt sätt att öka allmänhetens engagemang i klimatfrågan. I synnerhet har utvecklingen inom informationsteknik lett till betydande framsteg som kan ses som omvälvande när det gäller att engagera lekmän i frågor som rör utsläppsminskningar och klimatanpassning. Det råder dock brist på forskning om klimatvisualisering ur ett mottagarperspektiv. Denna avhandling adresserar denna kunskapslucka. Det övergripande syftet är således att utforska visualiseringens roller i klimatkommunikation ur ett mottagarperspektiv, med särskilt fokus på hur lekmän tolkar innebörden av klimatförändringar så som de representeras i två exempel på klimatvisualisering. Avhandlingen behandlar även klimatvisualiseringens möjliga bidrag och/eller begränsningar ur ett kommunikationsperspektiv. Med utgångspunkt i ett teoretiskt ramverk som inspirerats av socialsemiotiska teorier genomfördes fokusgruppsstudier för att studera deltagarnas meningsskapande i relation till två exempel på

klimatvisualisering: en film som visas i en domteater, framtagen för svenska gymnasieelever med målsättningen att uppmuntra till reflektion kring klimatförändringarnas orsaker, effekter och alternativ för utsläppsminskning, samt ett webbaserat verktyg för klimatanpassning, som utvecklats för att stödja husägare i Norden att anpassa sig till klimatförändringarnas lokala effekter. Resultaten av denna avhandling visar att klimatvisualisering kan stödja mottagarna att konkretisera annars abstrakta aspekter av klimatförändringar och att ett lokalt fokus kan få klimatförändringarna att framstå som mer personligt relevanta och intressanta för målgruppen. Dock visar analyserna även, trots dessa kommunikativa kvaliteter, att deltagarnas tolkningar formas av deras förförståelse om klimatförändringar som ett globalt och avlägset problem som ska lösas av andra aktörer, såsom nationella regeringar, eller genom internationella politiska förhandlingar. Även om klimatvisualisering kan förstärka känslan av närhet till klimatförändringar, kan lokaliseringen av klimatriskerna även leda till att deltagare tonar ned de lokala klimatriskernas betydelse. Dessutom, trots att båda fallen av klimatvisualisering avsåg att skapa en känsla av att kunna påverka, blev ansvaret för klimatåtgärder föremål för kritisk förhandling från deltagarnas sida – de förlade ansvaret för att hantera klimatutmaningarna till andra aktörer. Dessa resultat visar att klimatvisualisering visserligen har vissa kommunikativa kvaliteter, men inte är någon patentlösning för klimatkommunikation. Detta understryker även vikten av att ta hänsyn till kulturella och sociala aspekter av den kommunikativa händelsen när man studerar och utvecklar verktyg för klimatvisualisering.

Audience - Jeffrey K. Rohrs 2013-11-11
Proprietary audience development is now a core marketing responsibility. Every company needs audiences to survive. They are where you find new customers and develop more profitable relationships. And yet, most companies today treat their email, mobile, and social media audiences like afterthoughts instead of the corporate assets they are. With AUDIENCE, Jeff Rohrs seeks to change this dynamic through adoption of The Audience Imperative. This powerful mandate challenges all companies to use their paid, owned, and earned media to not only sell in the short-term but also increase the size, engagement, and value of their proprietary audiences over the long-term. As content marketing professionals have discovered, the days of "build it and they will come" are long gone. If you're looking for a way to gain a lasting advantage over your competition, look no further and start building your email, Facebook, Google, Instagram, mobile app, SMS, Twitter, website, and YouTube audiences to last.

Marketing to Millennials For Dummies - Corey Padveen 2017-04-28
Market effectively to the millennial mindset Millennials make up the largest and most valuable market of consumers in the United States —but until you understand how to successfully market to them, you may as well kiss their colossal spending power away! Packed with powerful data, research, and case studies across a variety of industries, Marketing to Millennials For Dummies gives you a fail-proof road map for winning over this coveted crowd. Millennials are projected to have $200 billion buying power by 2017, and $10 trillion over their lifetimes — and yet industries across the board are struggling to garner their attention. Revealing what makes this darling demographic tick, this hands-on guide shows you how to adapt to new media, understand the 'sharing economy,' and build meaningful relationships that will keep your brand, product, or service at the forefront of the millennial mind. Identify key millennial characteristics and behaviors Grasp and adapt to millennial economic realities Reach your target audience with integrated strategies Build deep, lasting connections with millennials Get ready to crack the code —millennials are a mystery no more!

Stand and Deliver! - Ian Nichol 2018-07-28
A much-praised speaker and speaking coach, Ian Nichol has written a thorough and authoritative guide to public speaking. The book is written in an engaging, informative and occasionally confessional style, with a great undercurrent of humour. It makes for a relaxing and highly enjoyable read.

Asking the Audience - Adair Rounthwaite 2017-02-21
The 1980s was a critical decade in shaping today's art production. While

newly visible work concerned with power and identity hinted at a shift toward multiculturalism, the '80s were also a time of social conservatism that resulted in substantial changes in arts funding. In Asking the Audience, Adair Rounthwaite uses this context to analyze the rising popularity of audience participation in American art during this important decade. Rounthwaite explores two seminal and interrelated art projects sponsored by the Dia Art Foundation in New York: Group Material's Democracy and Martha Rosler's If You Lived Here…. These projects married issues of social activism—such as homelessness and the AIDS crisis—with various forms of public participation, setting the precedent for the high-profile participatory practices currently dominating global contemporary art. Rounthwaite draws on diverse archival images, audio recordings, and more than thirty new interviews to analyze the live affective dynamics to which the projects gave rise. Seeking to foreground the audience experience in understanding the social context of participatory art, she argues that affect is key to the audience's ability to exercise agency within the participatory artwork. From artists and audiences to institutions, funders, and critics, Asking the Audience traces the networks that participatory art creates between various agents, demonstrating how, since the 1980s, leftist political engagement has become a cornerstone of the institutionalized consumption of contemporary art.

Audience Analysis - Denis McQuail 1997-07-28
`The book is essentially for a student of mass communication or may be of interest to the communications expert into communications reserach, theory or operations research. The author addresses a specific "audience" and does it to perfection with a simple very readable presentation' - The Economic TimesDenis McQuail provides a coherent and succinct account of the concept of `media audience' in terms of its history and its place in present-day media theory and research. McQuail describes and explains the main types of audience and the main traditions and fields of audience research.Audience Analysis explains the contrast between social scientific and humanistic approaches and gives due weight to the view `from the audience' as well as the view `from the media'. McQuail summarizes key research findings and assesses the impact of new media developments, especially transnationalization and new interactive technology. The book concludes with an evaluation of the continued relevance of the audience concept under conditions of rapid media change. Audience Analysis provides both an overview of past research and a guide to current thinking.
Appletons' Annual Cyclopaedia and Register of Important Events - 1893

Shakespeare and Audience in Practice - Stephen Purcell 2013-11-26
What do audiences do as they watch a Shakespearean play? What makes them respond in the ways that they do? This book examines a wide range of theatrical productions to explore the practice of being a modern Shakespearean audience. It surveys some of the most influential ideas about spectatorship in contemporary performance studies, and analyses the strategies employed both in the texts themselves and by modern theatre practitioners to position audiences in particular ways.
Identifying the Target Audience - 1997

Audience Engagement in the Performing Arts - Ben Walmsley 2019-09-11
This book explores the concept of audience engagement from a number of complementary perspectives, including cultural value, arts marketing, co-creation and digital engagement. It offers a critical review of the existing literature on audience research and engagement, and provides an overview of established and emerging methodologies deployed to undertake research with audiences. The book focusses on the performing arts, but draws from a rich diversity of academic fields to make the case for a radically interdisciplinary approach to audience research. The book's underlying thesis is that at the heart of audience research there is a mutual exchange of value wherein audiences ideally play the role of strategic partners in the mission fulfilment of arts organisations. Illustrating how audiences have traditionally been side-lined, homogenised and vilified, it contends that the future paradigm of audience studies should be based on an engagement model, wherein

audiences take their rightful place as subjects rather than objects of empirical research.

Media Audience Research - Graham Mytton 2016-01-26
The only comprehensive training book on conducting research into all forms of media This book outlines all the methods for conducting research—both active and passive as well as quantitative and qualitative—in all forms of media, including new media such as the Internet, mobile phones and social media. It explains the ways in which media audiences are measured, understood and taken into account in media planning, advertising sales and social development campaigns. It shows how datasets are analysed and used. The statistical theories behind good quantitative research are explained in simple and accessible language. The book is intended for both media research scholars and practitioners.

Theories of Human Communication - Stephen W. Littlejohn 2021-05-07
For over forty years, Theories of Human Communication has facilitated the understanding of the theories that define the discipline of communication. The authors present a comprehensive summary of major communication theories, current research, extensions, and applications in a thoughtfully organized and engaging style. Part I of the extensively updated twelfth edition sets the stage for how to think about and study communication. The first chapter establishes the foundations of communication theory. The next chapter reviews four frameworks for organizing the theories and their contributions to the nature of inquiry. Part II covers theories centered around the communicator, message, medium, and communication with the nonhuman. Part III addresses theories related to communication contexts—relationship, group, organization, health, culture, and society. "From the Source" contributions from theorists provide insight into the inspirations, motivations, and goals behind the theories. Online instructor's resource materials include sample syllabi, key terms, exam questions, and text graphics. The theories include those important for their continuing influence in the field as well as emerging theories that encourage thinking about issues in new ways. For a reasonable price, readers are able to explore the patterns, trends, trajectories, and intricacies of the landscape of communication theory and will have an invaluable resource for future reference.

Coughing and Clapping: Investigating Audience Experience - Karen Burland 2016-05-13
Coughing and Clapping: Investigating Audience Experience explores the processes and experiences of attending live music events from the initial decision to attend through to audience responses and memories of a performance after it has happened. The book brings together international researchers who consider the experience of being an audience member from a range of theoretical and empirical perspectives. Whether enjoying a drink at a jazz gig, tweeting at a pop concert or suppressing a cough at a classical recital, audience experience is affected by motivation, performance quality, social atmosphere and group and personal identity. Drawing on the implications of these experiences and attitudes, the authors consider the question of what makes an audience, and argue convincingly for the practical and academic value of that question.

The Tao of Audience Development for the Arts: Philosophies About Audience Development Five Years in the Making - Shoshana Danoff Fanizza 2016
Philosophies about audience development, five years in the making. This book is a compilation of blog posts since 2009 from the Audience Development Specialists blog. Filled with information and thoughts on audience development, arts management, and arts marketing, this book will help you as an arts leader form a new perspective on building audiences and more enthusiasm for the philosophies and practices of audience development in general.

Audience as Performer - Caroline Heim 2015-07-30
'Actors always talk about what the audience does. I don't understand, we are just sitting here.' Audience as Performer proposes that in the theatre, there are two troupes of performers: the actors and the audience. Although academics have scrutinised how audiences respond, make

meaning and co-create while watching a performance, little research has considered the behaviour of the theatre audience as a performance in and of itself. This insightful book describes how an audience performs through its myriad gestural, vocal and paralingual actions, and considers the following questions: If the audience are performers, who are their audiences? How have audiences' roles changed throughout history? How do talkbacks and technology influence the audience's role as critics? What influence does the audience have on the creation of community in a theatre? How can the audience function as both consumer and co-creator? Drawing from over 140 interviews with audience members, actors and ushers in the UK, USA and Austrialia, Heim reveals the lived experience of audience members at the theatrical event. It is a fresh reading of mainstream audiences' activities, bringing their voices to the fore and exploring their emerging new roles in the theatre of the Twenty-First Century.

Audience Participation in Theatre - G. White 2013-08-15
This book asks that we consider the practices that facilitate audience participation on equal terms with other elements of the theatre maker's art; it offers a theoretical basis for this new approach, illustrated by examples from diverse participatory performances.

The Audience in Everyday Life - S. Elizabeth Bird 2013-08-21
The Audience in Everyday Life argues that a media audience cannot be studied in front of the television alone--their interaction with media does not simply end when the set is turned off. Instead, we must study the daily lives of audiences to find the undercurrents of media influence in everyday life. Bird provides a host of useful tools and methods for scholars and students interested in the ways media is consumed in everyday life.

Calendar of Letters and State Papers Relating to English Affairs [of the Reign of Elizabeth] Preserved Principally in the Archives of Simancas: 1580-1586 - Great Britain. Public Record Office 1892

The Big Fish Experience: Create Memorable Presentations That Reel In Your Audience - Kenny Nguyen 2016-01-26

From one of Inc. magazine's "Coolest College Startups"—the revolutionary three-step method that will transform every presentation into an experience for the audience Rid the world of bad presentations with: Engaging Content + Memorable and Simple Design + Powerful Delivery Together, these create an unforgettable experience for the audience, The Big Fish Experience. Big Fish Presentations spends every day making the incomprehensible compelling; the mundane interesting; and the complex simple. Whether it's a presentation about an idea, a product, a service, a business, or a cause, at its heart, it's a story. The Big Fish Experience will help you tell yours. Learn how to: CAPTIVATE with the power of story, enticing visuals, and infectious enthusiasm INSPIRE with the perfect pitch, a strong message, and a call to action ENGAGE with supreme skill and confidence—and achieve your purpose every time In this practical, step-by-step guide, you'll find proven techniques and expert tips on new presentation tools; innovative ways to deliver your ideas; case studies of presentations, which you can emulate immediately; and ways to recover if things go wrong. Big Fish Presentations works with clients nationwide—from startups to Fortune 100 companies—to turn presentations into experiences by providing copywriting, presentation design, presentation training, and video production, using the latest, most innovative strategies.

Cengage Advantage Books: Strategic Public Relations: An Audience-Focused Approach - Barbara Diggs-Brown 2011-08-12
With nearly thirty years of experience as both a public relations teacher and practitioner, Barbara Diggs-Brown has written a text based on her unwavering belief that to practice effective public relations today requires strategic thinking and audience focus, which can only be accomplished by listening and hearing audiences through formative, process, and evaluative research. In addition to highlighting audience-focused principles and techniques of audience research and recurring assessment, STRATEGIC PUBLIC RELATIONS: AN AUDIENCE-FOCUSED APPROACH is based on the premise that public relations is a management function, one coordinated with an organization's other management divisions. Intended for undergraduate courses in PR,

serving both majors in the field and nonmajors, this text provides a comprehensive survey of PR's foundations, processes, tactics, and contexts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Audience Responses To Media Diversification - Lee B. Becker 2013-10-15
First published in 1989. Routledge is an imprint of Taylor & Francis, an informa company.

The Reasonable Audience - Kirsty Sedgman 2018-11-02
Audiences are not what they used to be. Munching crisps or snapping selfies, chatting loudly or charging phones onstage – bad behaviour in theatre is apparently on the rise. And lately some spectators have begun to fight back... The Reasonable Audience explores the recent trend of 'theatre etiquette': an audience-led crusade to bring 'manners and respect' back to the auditorium. This comes at a time when, around the world, arts institutions are working to balance the traditional pleasures of receptive quietness with the need to foster more inclusive experiences. Through investigating the rhetorics of morality underpinning both sides of the argument, this book examines how models of 'good' and 'bad' spectatorship are constructed and legitimised. Is theatre etiquette actually snobbish? Are audiences really more selfish? Who gets to decide what counts as 'reasonable' within public space?Using theatre etiquette to explore wider issues of social participation, cultural exclusion, and the politics of identity, Kirsty Sedgman asks what it means to police the behaviour of others.

Searching for Life Across Space and Time - National Academies of Sciences, Engineering, and Medicine 2017-09-12
The search for life is one of the most active fields in space science and involves a wide variety of scientific disciplines, including planetary science, astronomy and astrophysics, chemistry, biology, chemistry, and geoscience. In December 2016, the Space Studies Board hosted a workshop to explore the possibility of habitable environments in the solar system and in exoplanets, techniques for detecting life, and the instrumentation used. This publication summarizes the presentations and discussions from the workshop.

The How of Audience Development for the Arts: Learn the Basics, Create Your Plan - Shoshana Danoff Fanizza 2014-12-08
Do you want to learn how to build a better audience? This book will teach you the basics about audience development so you can create your very own plan.

Audience and Reception in the Early Modern Period - John R. Decker 2021-09-10
Early modern audiences, readerships, and viewerships were not homogenous. Differences in status, education, language, wealth, and experience (to name only a few variables) could influence how a group of people, or a particular person, received and made sense of sermons, public proclamations, dramatic and musical performances, images, objects, and spaces. The ways in which each of these were framed and executed could have a serious impact on their relevance and effectiveness. The chapters in this volume explore the ways in which authors, poets, artists, preachers, theologians, playwrights, and performers took account of and encoded pluriform potential audiences, readers, and viewers in their works, and how these varied parties encountered and responded to these works. The contributors here investigate these complex interactions through a variety of critical and methodological lenses.

Scientific and Technical Translation Explained - Jody Byrne 2014-04-08
From microbiology to nuclear physics and chemistry to software engineering, scientific and technical translation is a complex activity that involves communicating specialized information on a variety of subjects across multiple languages. It requires expert linguistic knowledge and writing skills, combined with the ability to research and understand complex concepts and present them to a range of different audiences. Using a combination of interdisciplinary research, real-world examples drawn from professional practice and numerous learning activities, this introductory textbook equips the student with the knowledge and skills needed to get started in this exciting and challenging field. It examines the origins and history of scientific and technical translation, and the

people, tools and processes involved in translating scientific and technical texts. Scientific and Technical Translation Explained provides an overview of the main features of scientific and technical discourse as well as the different types of documents produced. A series of detailed case studies highlight various translation challenges and introduce a range of strategies for dealing with them. A variety of resources and exercises are included to make learning effective and enjoyable. Additional resources and activities are available on Facebook.

Audience Revolution: Dispatches from the Field - Caridad Svich 2016-07-04
A collection of thoughtful and provocative reflections on how theatre practitioners think about and engage with audiences, as well as define and explore sites for performance. Through shared experience and ritual, live performance functions as a catalytic medium for progress and evolution. In the hands of artists and audience, the stage is set for the re-makings of commonwealth, or necessary revolution. Caridad Svich received a 2012 OBIE Award for Lifetime Achievement in the theater, a 2012 Edgerton Foundation New Play Award for GUAPA, and the 2011 American Theatre Critics Association Primus Prize for her play The House of the Spirits, based on the Isabel Allende novel.

McQuail's Mass Communication Theory - Denis McQuail 2010-02-28
"Denis McQuail's Mass Communication Theory is not just a seminal text in the study of media and society - it is a benchmark for understanding and appreciating the long and winding road people and their media have taken to get us here." - Mark Deuze, Indiana University and Leiden University "This is a unique work tested by time and generations of students around the world - North, South, East and West." - Kaarle Nordenstreng, University of Tampere "McQuail's Mass Communication Theory continues to be the clearest and best introduction to this sprawling field." - Anders Hansen, University of Leicester With over 125,000 copies sold, McQuail's Mass Communication Theory has been the benchmark for studying media and communication for more than 25 years. It remains the most authoritative and comprehensive introduction to the field and offers unmatched coverage of the research literature. It

covers everything a student needs to know of the diverse forms of mass communication today, including television, radio, newspapers, film, music, the internet and other forms of new media. Denis McQuail shows that more than ever, theories of mass communication matter for the broader understanding of society and culture. Unmatched in coverage and used across the globe, this book includes: Explorations of new media, globalization, work, economy, governance, policy, media audiences and effects New boxed case studies on key research publications, to familiarize students with the critical research texts in the field Definitions, examples, and illustrations throughout to bring abstract concepts to life. McQuail's Mass Communication Theory is the indispensable resource no student of media and communication studies can afford to be without.

Transforming Medical Library Staff for the Twenty-First Century - Melanie J. Norton 2017-12-20
Transforming Medical Library Staff for the Twenty-First Century focuses on how the medical library can redeploy its staff to support these new services through actively engaging and empowering them in the process. It shares best practices in developing and motivating staff to accept and welcome the changing priorities of medical libraries.

Record - 1984-05-04
Papers presented at regional and annual meetings of the Society of Actuaries.

Guide to Materials for American History in Russian Archives - Frank Alfred Golder 1917

Imagining the Audience in Early Modern Drama, 1558-1642 - J. Low 2011-04-25
This essay collection builds on the latest research on the topic of theatre audiences in early modern England. In broad terms, the project answers the question, 'How do we define the relationships between performance and audience?'.

Understanding Audience Engagement in the Contemporary Arts - Stephanie E. Pitts 2020-09-23

Drawing on unique multi-arts, multi-city scholarly research, Understanding Audiences for the Contemporary Arts makes a timely and urgent contribution to debates about the place of arts and culture in contemporary society. The authors critically interrogate the challenges of access, diversity, privilege and responsibility in contemporary art. Asking who benefits from, pays for and consumes the arts, the book highlights fresh, forward-thinking audience and organisational attitudes that show the potential of live arts engagement to contribute to engaged citizenship. Complemented by comparative global analysis, the cutting-edge insights in this book are relevant for interdisciplinary researchers across audience studies and beyond. Enhanced by a new framework for the understanding audience engagement, the book is relevant to scholars, policymakers and reflective practitioners across the spectrum of arts and cultural industries management. Chapter 7 of this book is freely available as a downloadable Open Access PDF under a CC BY-NC-ND 4.0 license here.

Integrating Career Preparation into Language Courses - Darcy Lear 2019-03-01
Integrating Career Preparation into Language Courses provides foreign and second language teachers with easy and practical additions they can make to their existing curricula to help their students develop real-world professional skills and prepare to use the target language successfully in the workplace. The book is organized into six chapters, each addressing a different professional skill and opening with an explanation of how content typically included in a foreign language curriculum can be tied to this skill. Each chapter closes with class activities or lesson plans that include suggested materials and assessments that teachers can easily add to their language courses. Lear's book is an accessible and practical guide designed to be adaptable for any language, offering exciting new possibilities to help teachers and students of foreign languages bring their language skills into the workplace.

Rhetorical Audience Studies and Reception of Rhetoric - Jens E. Kjeldsen 2017-11-10
This book examines the reception of rhetoric and the rhetoric of reception. By considering salient rhetorical traits of rhetorical utterances and texts seen in context, and relating this to different kinds of reception and/or audience use and negotiation, the authors explore the connections between rhetoric and reception. In our time, new media and new forms of communication make it harder to distinguish between speaker and audience. The active involvement of users and audiences is more important than ever before. This project is based on the premise that rhetorical research should reconsider the understanding, conceptualization and examination of the rhetorical audience. From mostly understanding audiences as theoretical constructions that are examined textually and speculatively, the contributors give more attention to empirical explorations of actual audiences and users. The book will provide readers with new knowledge on the workings of rhetoric as well as illustrative and guiding examples of new methods of rhetorical studies.

Elements of Effective Communication - Randal S. Chase 2012-12-01
La vida y el ministerio de Jesucristo. Este volumen es el primero de tres sobre el Nuevo Testamento. Abarca la vida de Cristo, desde la selección premortal como el Cordero de Dios a través de Su nacimiento e infancia. Luego seguimos al Maestro durante el primer año de Su ministerio, de como es tentado, bautizado, hace milagros, selecciona a los Doce Apóstoles, y luego enseña con parábolas y en el Sermón de la Montaña durante el segundo año de Su ministerio, Él enseña el sermón del Pan de Vida, se transfigura y otorga las llaves del sacerdocio a los Doce. Termina el segundo año de Su ministerio en Jerusalén, donde se declara a Si mismo la Luz del Mundo, el Hijo de Dios y el Mesías. La cubierta exhibe la imagen clásica de "El Sermón de la Montaña", pintado por Carl Heinrich Bloch en 1890.

Collective Participation and Audience Engagement in Rap Music - David Diallo 2019-08-28
Why do rap MCs present their studio recorded lyrics as "live and direct"? Why do they so insistently define abilities or actions, theirs or someone else's, against a pre-existing signifier? This book examines the compositional practice of rap lyricists and offers compelling answers to

these questions. Through a 40 year-span analysis of the music, it argues that whether through the privileging of chanted call-and-response phrases or through rhetorical strategies meant to assist in getting one's listening audience open, the focus of the first rap MCs on community building and successful performer-audience cooperation has remained prevalent on rap records with lyrics and production techniques encouraging the listener to become physically and emotionally involved in recorded performances. Relating rap's rhetorical strategy of posing inferences through intertextuality to early call-and-response routines and crowd-controlling techniques, this study emphasizes how the dynamic and collective elements from the stage performances and battles of the formative years of rap have remained relevant in the creative process behind this music. It contends that the customary use of identifiable references and similes by rap lyricists works as a fluid interchange designed to keep the listener involved in the performance. Like call-and-response in live performances, it involves a dynamic form of communication and places MCs in a position where they activate the shared knowledge of their audience, making sure that they "know what they mean," thus transforming their mediated lyrics into a collective and engaging performance.