

# Chase Jacobs Aquilano Operations Management

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*Operations Management* - B. Mahadevan 2010

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making, design, planning, and operational control"-- Provided by publisher.

**Supply Chain Management und Logistik** - Hans-Otto Günther 2005-04-13

Innerhalb moderner Informations- und Kommunikationssysteme für Supply Chain Management und Logistik stehen heute erstmals große Mengen an digitalen, strukturierten Daten zur Verfügung. Diese bilden eine hervorragende Basis für den Einsatz quantitativer Methoden bei der Entscheidungsunterstützung. Durch State-of-the-Art-Technologien des Operations Research können heute sehr große Praxismodelle optimal gelöst und die Ergebnisse nahtlos in die Informations- und Kommunikationssysteme eines Unternehmens oder einer Lieferkette eingebunden werden. Darüber hinaus ist der Einsatz von Optimierungsverfahren heute nicht nur in der Planungsphase, sondern auch in der Ausführung möglich. Das Buch präsentiert Beispiele zur Nutzung quantitativer Methoden in Supply Chain Management und Logistik aus den Bereichen des Operations Research und der Wirtschaftsinformatik.

**Global Supply Chain and Operations Management** - Dmitry Ivanov 2021-11-19

The third edition of this textbook comprehensively discusses global supply chain and operations management (SCOM), combining value creation networks and interacting processes. It focuses on operational roles within networks and presents the quantitative and organizational methods needed to plan and control the material, information, and financial flows in supply chains. Each chapter begins with an introductory case study, while numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. It examines how to balance supply and demand, a core aspect of tactical planning, before turning to the allocation of resources to meet customer needs. In addition, the book presents state-of-the-art research reflecting the lessons learned from the COVID-19 pandemic, and emerging, fast-paced developments in the digitalization of supply chain and operations management. Providing readers with a working knowledge of global supply chain and operations management, with a focus on bridging the gap between theory and practice, this textbook can be used in core, specialized, and advanced classes alike. It is intended for a broad range of students and professionals in supply chain and operations management.

*Performance Management in Gemeinkostenbereichen* - Tobias Flinsbach 2011-04-26

Die steigende Komplexität in Unternehmensorganisationen führte zu einer Zunahme der indirekten Leistungsbereiche, welche sich in den Gemeinkosten niederschlagen. Der Ansatz zur Planung, Steuerung und Kontrolle von Gemeinkosten wird in der prozessorientierten Betrachtung dieser indirekten Leistungsbereiche gesehen. Die Prozesskostenrechnung bietet hierbei einen anerkannten Ansatz zur systematischen Erfassung, Bewertung und Steuerung der Kosten im indirekten Leistungsbereich. Methodisch bedingt fokussiert die Planung, Steuerung und Kontrolle bislang stark auf die Dimension der (Prozess-) Kosten. Eine Leistungsmessung und -steuerung impliziert jedoch die simultane Betrachtung von Kosten und Leistungen, da nur diese eine explizite Erfassung, Messung und Bewertung der Effizienz der indirekten Bereiche ermöglicht. Damit ergibt sich die Herausforderung der Erfassung mehrerer Leistungs- oder Ergebnisdimensionen im Sinne multipler, simultan betrachteter Kostentreiber. Die Entwicklung und

praktische Anwendung eines Verfahrens zur mehrdimensionalen Leistungssteuerung in Gemeinkostenbereichen ist Gegenstand des vorliegenden Bandes.

*The Encyclopedia of Operations Management* - Arthur V. Hill 2012

This is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and supporting any training program. It thoroughly covers: accounting, customer service, distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints, transportation, and warehousing. Multiple figures, graphs, equations, Excel formulas, VBA scripts, and references support both learning and application. "... this work should be useful as a desk reference for operations management faculty and practitioners, and it would be highly valuable for undergraduates learning the basic concepts and terminology of the field." Reprinted with permission from CHOICE <http://www.cro2.org>, copyright by the American Library Association.

*Operations and Supply Management* - F. Robert Jacobs 2008

Chase, Jacobs and Aquilano: Operations Management for Competitive Advantage, 11/e (CJA) provides a current and thorough introduction to the concepts, processes, and methods of managing and controlling operations in manufacturing or service settings. The text provides comprehensive coverage, from high-tech manufacturing to high touch services with a balanced treatment. Chase, Jacobs, and Aquilano also thoroughly integrates and discusses current issues such as globalization; supply chain strategy, E-business, and ERP. The concepts are illustrated by using abundant real world examples, articles, illustrations, problems and cases. Technology is integral to the success of this course, as such, CJA also provide students and instructors with an innovative array of leading edge technology learning and teaching tools. -- from <http://higherred.mcgraw-hill.com> (Sep. 29, 2011).

*Handbook of Global Supply Chain Management* - John T. Mentzer 2007

Includes methods and perspectives on global logistics and supply chain management that have emerged from logistics, marketing, management, economics, sociology, personnel, information systems, and international relation. Provides a comprehensive understanding and assessment of the field of global logistics and supply chain management. Describes and critically examines the key perspectives guiding global logistics and supply chain management, taking stock of what we know (and don't know) about them. Identifies emerging developments and delineate their significance to the practice of global logistics and supply chain management. Employs top flight international researchers from both academia and practice to provide a broad range of ideas and applications.

**The Handbook of Technology Management, Supply Chain Management, Marketing and Advertising, and Global Management** - Hossein Bidgoli 2010-01-12

The discipline of technology management focuses on the scientific, engineering, and management issues related to the commercial introduction of new technologies. Although more than thirty U.S. universities offer PhD programs in the subject, there has never been a single comprehensive resource dedicated to technology management. "The Handbook of Technology Management" fills that gap with coverage of all the core topics and applications in the field. Edited by the renowned Doctor Hossein Bidgoli, the three volumes here include all the basics for students, educators, and practitioners

**Dienstleistungsmanagement** - Sabine Haller 2017-05-22

In diesem Lehrbuch werden aus allen traditionellen BWL-Bereichen die Besonderheiten des Managements von Dienstleistungen herausgearbeitet, um ein stringentes Dienstleistungsmanagement zu entwickeln. Anhand zahlreicher Praxisbeispiele stellt Sabine Haller die Grundlagen der Dienstleistung aus Kundensicht dar. Denn Kundenorientierung ist der Erfolgsfaktor, an dem sich Prozesse, Leistungen und Mitarbeiter messen lassen. Der Dienstleister von heute muss seine Leistungen entwickeln und vermarkten, er muss Prozesse beherrschen, Kapazitäten planen, seine Mitarbeiter motivieren und den Erfolg steuern. Dieses Buch eignet sich vor allem für Dozierende und Studierende der Betriebswirtschaftslehre mit den Schwerpunkten Marketing und Dienstleistungen sowie für Fach- und Führungskräfte im Bereich Marketing. Die 7. Auflage wurde aktualisiert, neue Praxisbeispiele wurden aufgenommen.

**Operation Management** - B. Mahadevan 2009

**Introduction to Operations and Supply Chain Management** - Cecil C. Bozarth 2006

Audience: Core courses in Operations Management. Approach: First text to provide an integrated and comprehensive treatment of both operations and supply chain management. Competitors: Stevenson, Chase/Aquilano/Jacobs, Reid/Sanders, Finch, Burt/Dobler, and Russell/Taylor.

**Interaktive Wertschöpfung durch Dienstleistungen** - Manfred Bruhn 2015-05-06

Profilierte Wissenschaftler und Experten aus der Praxis zeigen, wie unternehmensexterne Akteure - wie Kunden, Lieferanten oder Komplementäranbieter - in die Wertschöpfungskette eines Unternehmens integriert werden können. Dadurch verändern sich die Wertschöpfungsprozesse und führen zu neuen Geschäftsmodellen für Unternehmen. Der Sammelband ist in sechs Schwerpunkte untergliedert: Der Inhalt

- Grundlagen und Konzepte der Interaktiven Wertschöpfung
- Management der Interaktiven Wertschöpfung
- Determinanten und Wirkungen der Interaktiven Wertschöpfung
- Interaktive Wertschöpfung und soziale Netzwerke
- Branchenspezifische Besonderheiten der Interaktiven Wertschöpfung
- Literatur-Service

**Information Control Problems in Manufacturing 2006** - Alexandre Dolgui 2007-04-18

Information Control Problems in Manufacturing 2006 contains the Proceedings of the 12th IFAC Symposium on Information Control Problems in Manufacturing (INCOM'2006). This symposium took place in Saint Etienne, France, on May 17-19 2006. INCOM is a tri-annual event of symposia series organized by IFAC and it is promoted by the IFAC Technical Committee on Manufacturing Plant Control. The purpose of the symposium INCOM'2006 was to offer a forum to present the state-of-the-art in international research and development work, with special emphasis on the applications of optimisation methods, automation and IT technologies in the control of manufacturing plants and the entire supply chain within the enterprise. The symposium stressed the scientific challenges and issues, covering the whole product and processes life cycle, from the design through the manufacturing and maintenance, to the distribution and service.

INCOM'2006 Technical Program also included a special event on Innovative Engineering Techniques in Healthcare Delivery. The application of engineering and IT methods in medicine is a rapidly growing field with many opportunities for innovation. The Proceedings are composed of 3 volumes: Volume 1 -

Information Systems, Control & Interoperability Volume 2 - Industrial Engineering Volume 3 - Operational Research \* 3-volume set, containing 362 carefully reviewed and selected papers \* presenting the state-of-the-art in international research and development in Information Control problems in Manufacturing

**Information Systems and New Applications in the Service Sector: Models and Methods** - Wang, John 2010-11-30

"This book examines current, state-of-the-art research in the area of service sectors and their interactions, linkages, applications, and support using information systems"--Provided by publisher.

**Supply Chain Management und Logistik** - Hans-Otto Günther 2006-02-08

Innerhalb moderner Informations- und Kommunikationssysteme für Supply Chain Management und Logistik stehen heute erstmals große Mengen an digitalen, strukturierten Daten zur Verfügung. Diese bilden eine hervorragende Basis für den Einsatz quantitativer Methoden bei der Entscheidungsunterstützung. Durch State-of-the-Art-Technologien des Operations Research können heute sehr große Praxismodelle optimal gelöst und die Ergebnisse nahtlos in die Informations- und Kommunikationssysteme eines Unternehmens oder einer Lieferkette eingebunden werden. Darüber hinaus ist der Einsatz von Optimierungsverfahren heute nicht nur in der Planungsphase, sondern auch in der Ausführung möglich. Das Buch präsentiert Beispiele zur Nutzung quantitativer Methoden in Supply Chain Management und Logistik aus den Bereichen des Operations Research und der Wirtschaftsinformatik.

*Proceedings of the XIV INTERNATIONAL SYMPOSIUM SYMORG 2014* - Aleksandar Marković 2014-06-05

**Operations Management for Competitive Advantage** - Richard B. Chase 2006

Chase, Jacobs and Aquilano: Operations Management for Competitive Advantage, 11/e (CJA) provides a current and thorough introduction to the concepts, processes, and methods of managing and controlling operations in manufacturing or service settings. The text provides comprehensive coverage, from high-tech manufacturing to high touch services with a balanced treatment. Chase, Jacobs, and Aquilano also thoroughly integrates and discusses current issues such as globalization; supply chain strategy, E-business, and ERP. The concepts are illustrated by using abundant real world examples, articles, illustrations, problems and cases. Technology is integral to the success of this course, as such, CJA also provide students and instructors with an innovative array of leading edge technology learning and teaching tools.

**Principles of Operations Management** - Jay H. Heizer 2004

In this textbook, Heizer (business administration, Texas Lutheran U.) and Render (operations management, Rollins College) provide a broad introduction to the field of operations management. A sampling of topics includes operations strategy for competitive advantage, forecasting, design of goods and services, human resources, e-commerce, project management, inventory management, and maintenance. The CD-ROM contains video case studies, lecture notes, Excel OM and Extend software, and additional practice problems. Annotation copyrighted by Book News Inc., Portland, OR

**Tools and Tactics for Operations Managers (Collection)** - Randal Wilson 2013-03-02

A brand new collection of state-of-the-art operations management tools and tactics... 3 authoritative books, now in a convenient e-format, at a great price! 3 authoritative eBooks bring together today's most valuable new operations management techniques and solutions! Apply today's most innovative operations management techniques to improve performance and value in any organization -- even the most complex or constrained! In High Performance Operations, Hillel Glazer shows how to optimize business performance and profitability while maintaining strong governance and compliance. Glazer demonstrates how to integrate lean and systems thinking, and systematically incorporating compliance into planning for overall performance, value, and profitability, rather than viewing it as an end in itself. Learn how to clarify competing interests and implement pre-conditions for success; use systems thinking to promote operational excellence; eliminate single points of failure; establish proof-of-performance; scale your successes, and get more of "what went right"! The Encyclopedia of Operations Management is the perfect single-volume "field manual" for every OM or supply chain professional. Nearly 1,500 well-organized, up-to-date definitions cover every facet of supply chain design, planning, management, and optimization. For the first time, this remarkable reference brings together up-to-the-minute information about topics ranging from accounting and customer service to transportation and warehousing. Next, in The Operations Manager's Toolbox, Randal Wilson helps you use proven project management (PM) tools and techniques to supercharge efficiency, free up resources, eliminate unnecessary meetings, and get more done faster. Wilson shows how to apply PM to complete crucial "smaller" tasks that can deliver rapid and sizable improvements. You'll learn how to plan, implement, and measure the success of high-impact changes, and organize key tasks so they actually get done. Discover specific techniques for eliminating waste in engineering, manufacturing,

distribution, and inventory. Next, learn how to use PM to manage teams, schedules, budgets, and resources more effectively, and systematically predict and mitigate operational risks. Whatever your role in operations management, this unique eBook collection will help you perform far more effectively – in your organization, and in your career! From world-renowned operations management experts Hillel Glazer, Arthur V. Hill, and Randal Wilson

**Operations Management for Healthcare Organizations** - Stefano Villa 2021-11-17

Varying factors such as the aging of the population, the increasing burden of chronic conditions and the recent global pandemic have highlighted the need for a redesign of healthcare production processes. This book provides a useful framework to capture the necessary organizational conditions to successfully implement operations strategies within healthcare organizations. The Operations Management (OM) function has become crucial; in fact, it is essential for managing the flow of both patients and supplies, in an efficient, responsive and flexible manner. The book outlines the models and operational solutions to these two key areas that characterize OM in healthcare: patient flow logistics, with the goal of optimizing the entire production cycle from first access by the patient to discharge and follow-up; and supply chain management, with the goal of ensuring that resources are successfully managed throughout the production lifecycle. The examples and case studies included in the book are based on the experience of the author who has had the opportunity to do research and training in the area of operations management, within different types of healthcare delivery organizations at both the national and international level, and often at publicly owned institutions. The book is a useful guide for students, managers and policy makers interested in the development and implementation of the OM function in healthcare delivery organizations.

*Production and Operations Management* - Richard B. Chase 1998

**Operations Management** - Thomas Grabner 2015-01-05

Unter dem Begriff Operations Management wird die Auftragserfüllung bei der Erstellung von Sachleistungen und Dienstleistungen zusammengefasst. Das Lehrbuch vermittelt, wie Produkte entwickelt, Prozesse gestaltet und Strukturen festgelegt werden müssen, um den Erfordernissen eines Käufermarktes gerecht zu werden. Wie stellt man die Auftragserfüllung flexibel und wirtschaftlich auf? Wie können Lieferzeiten und Liefertreue beeinflusst werden? Anhand von anschaulichen Beispielen erhält der Leser Hilfen für den erfolgreichen Einsatz verschiedenster Methoden. Die 2. Auflage wurde um die Themen Qualitätsmanagement und Lean Management erweitert. Dabei werden die damit verbundene Denkhaltung vermittelt und eine Vielzahl von Methoden vorgestellt.

Produktions-Management - Stefan Kiener 2012-12-04

Das erfolgreiche, mittlerweile in der 10. Auflage erscheinende Lehrbuch vermittelt in bewährter Weise eine anwendungsorientierte und zugleich theoretisch fundierte Einführung in die Aufgabenbereiche des industriellen Produktions-Managements. Es behandelt die wichtigsten produktionswirtschaftlichen Planungsprobleme und stellt die zu ihrer Lösung grundlegenden Methoden im Überblick dar. Für die Neuauflage wurde eine Reihe von Ergänzungen und Verbesserungen aufgenommen. Ausgehend von den Produktionsfaktoren Betriebsmittel, Werkstoffe und menschlicher Arbeit werden Planungsprobleme und Lösungsansätze zu Aufbau und Gestaltung von Produktionssystemen sowie zur Bereitstellung und der Sicherstellung des effizienten Einsatzes dieser Produktionsfaktoren behandelt. Daran anschließend werden praktisch relevante Planungsprobleme der operativen Produktionsplanung und -steuerung bei gegebenen Produktionssystemen behandelt. Den Schwerpunkt bilden Systeme der hierarchischen Produktionsplanung mit aufeinanderfolgenden Planungsmodulen. Gegenstand sind die operative Produktionsprogrammplanung, die Planung der Materialbereitstellung einschließlich der Losgrößenplanung, Ansätze zur Durchlaufterminierung und zur Kapazitätsabstimmung sowie Lösungskonzepte zur Reihenfolgeplanung. Neuere Systeme der computergestützten Produktions- und Logistikplanung ("Advanced Planning Systems") sowie zur Produktionssteuerung mit Hilfe sog. Manufacturing Execution Systeme werden ebenfalls vorgestellt.

*Koordination von Einkauf und Logistik* - Tobias Breitling 2018-04-06

Die Beschaffung ist eine bedeutende und komplexe Aufgabe in Unternehmen, wobei eine Arbeitsteilung in die Funktionen Einkauf und Logistik ein weit verbreitetes Phänomen ist. Dies ist auf operativer Ebene

sinnvoll, birgt auf strategischer Ebene jedoch die Gefahr suboptimaler Entscheidungen. Tobias Breitling stellt diese Problematik in den Fokus einer umfassenden Studie. Mittels qualitativer Analyse untersucht er Gestalt und Einflussfaktoren der Koordination zwischen den Bereichen sowie die Wirkung auf den Beschaffungserfolg. Ferner überprüft er mittels quantitativer Analyse die erarbeiteten Hypothesen auf Grundlage einer Befragung von 130 strategischen Einkäufern und gibt Handlungsempfehlungen für die Unternehmenspraxis.

*Operations & Supply Management wStudent DVD Rom* - F. Robert Jacobs 2008-02-04

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

**Principles of Supply Chain Management: A Balanced Approach** - Joel D. Wisner 2012-07-24

Now you can introduce purchasing, operations, and logistics with a strong supply chain management focus found in the latest edition of Wisner/Tan/Leong's PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH. This unique new third edition presents extensive content you won't find covered in other books. The authors' expansive approach helps you guide students through the management stages of each supply chain activity while addressing real-world concerns related to the global supply chain. With this edition, you can follow the natural flow through the supply chain with one of the most balanced supply chain management approaches available. Well-organized chapters demonstrate the practical applications of supply chain management in today's workplace while intriguing profiles throughout the text build on topics to reinforce learning. Numerous new cases in this edition expand upon the previous edition's 22 cases. A wealth of engaging and interactive learning features in each chapter are now updated and revised. Supply Chain Management in Action opening features, e-Business Connections, and Global Perspectives combine with abundant real-world business examples to ensure that PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, 3E covers today's most important contemporary supply issues in depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**The Operations Management Complete Toolbox (Collection)** - Randal Wilson 2013-08-08

For operations managers, running a smooth and efficient organization is more crucial than ever -- and it's more difficult, too. Fortunately, there's a secret to success: a proven approach and toolset that can help operations managers free up resources, eliminate unnecessary meetings, and get more done faster. The approach is named "The Power of Completion," and the tools have been honed by expert project managers through decades of experience. In The Operations Manager's Toolbox, operations manager and PMP-certified project manager Randal Wilson shows how to apply the Project Management (PM) discipline to completing the crucial "smaller" tasks that can help the organization quickly drive substantial improvements in efficiency and performance. ∴ The Encyclopedia of Operations Management is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and supporting any training program. ∴ It thoroughly covers: accounting, customer service, distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints, transportation, and warehousing. Multiple figures, graphs, equations, Excel formulas, VBA scripts, and references support both learning and application.

Operations and Supply Chain Management - Richard B. Chase 2016

*Inventory Management* - Mohamad Y. Jaber 2009-08-11

As markets become more dynamic and competitive, companies must reconsider how they view inventory and make changes to their production and inventory systems. They must begin to think outside the classical box and develop a new paradigm of inventory management. Exploring the trend away from classical models based on economic order quantities to dependent demand systems, *Inventory Management: Non-Classical Views* comes as a just-in-time resource. Explore the new role of inventories in business enterprises. This book discusses a new paradigm for inventory management that is responsive to dynamic changes in the economy. It explores: Inventory systems that provide flexibility Inventory performance measures other than using cost as a means to control inventory Inventory as a contributor to customer value creation, rather than a liability The book also examines why energy and the environment are to be considered in inventory decisions, the non-classical application of inventory management in fields such as healthcare and disaster relief, and non-classical approaches to measuring the performance of inventory such as information theory, fuzzy sets, and thermodynamics. While many factors may change, one certainty is that the global economy is becoming increasingly dynamic. Planting the seeds for new research in inventory control and management, this book outlines the evolving role of inventories in business enterprises. It explores how to create inventory management as a tool for continued success regardless of market fluctuations and economic variances.

**Service Operations Management, Second Edition** - David W. Parker 2018-06-29

*Service Operations Management, Second Edition* provides a global perspective on service operations, with expanded coverage of service operations for not-for-profit agencies, charities, NGOs and utilities, alongside commercial companies. With new, updated case studies and original research embracing big-data analytics and neurolinguistics in building customer service systems, this book will be an invaluable tool for postgraduate and MBA students of service operations and undergraduates specialising in hospitality, tourism and public sector management.

**Operations Management** - Nigel Slack 2010

A long-time market leader in this discipline, Slack has set the standards in *Operations Management* which other textbooks seek to emulate. Expert authorship, an engaging writing style, and an interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation. *Operations Management* provides a strategic perspective, whilst also examining the practical issues which organisations face on a day to day basis. It uses over 120 examples from all over the world, reflecting the balance of economic activity between service (c.75%) and manufacturing (c.25%) operations.

**Advances in Production Management Systems: New Challenges, New Approaches** - Bruno Vallespir 2010-10-15

The present economic and social environment has given rise to new situations within which companies must operate. As a first example, the globalization of the economy and the need for performance has led companies to outsource and then to operate inside networks of enterprises such as supply chains or virtual enterprises. A second instance is related to environmental issues. The statement about the impact of industrial activities on the environment has led companies to revise processes, to save energy, to optimize transportation.... A last example relates to knowledge. Knowledge is considered today to be one of the main assets of a company. How to capitalize, to manage, to reuse it for the benefit of the company is an important current issue. The three examples above have no direct links. However, each of them constitutes a challenge that companies have to face today. This book brings together the opinions of several leading researchers from all around the world. Together they try to develop new approaches and find answers to those challenges. Through the individual chapters of this book, the authors present their understanding of the different challenges, the concepts on which they are working, the approaches they are developing and the tools they propose. The book is composed of six parts; each one focuses on a specific theme and is subdivided into subtopics.

Logistikintegrierte Produktentwicklung - Matthias Schulz 2014-01-27

Vorhandene Freiheitsgrade in der Produktentwicklung können von der Logistik ausgenutzt werden, um

steigende Anforderungen effektiv bewältigen zu können. Matthias Schulz untersucht anhand von Experteninterviews die Integration des genannten Funktionsbereichs in den Produktentstehungsprozess am Beispiel deutscher Automobilhersteller. Um die Zukunftsfähigkeit zu gewährleisten, erläutert der Autor wandelnde Aufgaben in der Logistik bzw. im Supply Chain Management bis zum Jahre 2025 durch eine trendbasierte Szenario-Analyse und ermittelt notwendige Anpassungen. Die Analyse zeigt Unternehmen in- und außerhalb der Automobilindustrie Wege auf, die Leistungsfähigkeit und Kosten ihrer Fließsysteme zu verbessern und so dauerhafte Wettbewerbsvorteile zu erlangen.

**Operations Management** - Joachim Reese 2013-03-15

*Operations Management - Wertschöpfungsprozesse optimal gestalten*. Im Blickpunkt: *Operations Management*. Dieses Lehrbuch untersucht die Leistungsprozesse in Unternehmen, die mit der Entstehung von Gütern verbunden sind. Das Gestaltungspotenzial im *Operations Management* ist erheblich und erfolgskritisch für ein Unternehmen. Dieses Buch stellt die Herausforderungen und Instrumente für das Management von Leistungsprozessen ganzheitlich und stets mit Blick auf die praktische Umsetzung im Unternehmen dar. U.a. werden vorgestellt: - Global Sourcing - Total Quality Management - Prozessmanagement - Produktionsprogrammplanung - Bestandscontrolling - Beschaffungsmarketing

**Essentials of Operations Management** - Scott T. Young 2009-02-20

Covering the most critical topics and strategies in the field, *Essentials of Operations Management* provides business students with the most up-to-date coverage of modern topics not always found in other texts, such as human resources in operations, facility location, "green" operations, and the balanced scorecard approach to operations. Author Scott Young draws on his many years of teaching experience at both the undergraduate and MBA level to provide the essential content necessary for success in operations—in an affordable text. Key Features Includes a complete chapter (Chapter 4) on managing the operations workforce—an important topic for the well-rounded operations manager Applies "The Balanced Scorecard" approach to operations in Chapter 5, introducing students to a performance measure that balances customer, internal processes and learning and growth measures against traditional financial measures Covers sustainable operations in Chapter 7, including discussions of "green" operations and why they are important for any new operations manager Includes end-of-chapter projects and exercises that help students apply concepts to real-life situations Provides students with ample review opportunities through additional end-of-chapter features such as review questions, key terms, and summary points

**Lexikon Qualitätsmanagement: Handbuch des Modernen Managements auf der Basis des Qualitätsmanagements** - Hans-Dieter Zollondz 2019-02-11

- Das gesamte Qualitätsmanagement in Stichworten, problemorientierten Aufsätzen und Organisationsartikeln - Inklusive den Themen: Industrie 4.0, Smart Factory, Big Data, Coaching, Compliance Management - Mit ISO 9000:2015-Terminologie, ISO 9001-QMS, ISO 14001-UMS Im reich bebilderten Lexikon Qualitätsmanagement liegt das gesamte erschlossene Wissen der Disziplin vor. Dem Leser dient die Fachencyklopädie dazu, grundlegende Bildung im Fach Qualität zu erwerben. Das Lexikon kann als Nachschlagewerk als auch als Wissenserwerb genutzt werden. Die aktuellen Systeme des QM und UM sind dargestellt. Das Lexikon bietet somit den Status Quo des enzyklopädischen Wissens des Qualitätsmanagements ab und ist für Wissenschaft und Praxis gleichermaßen relevant. Bislang wenig oder kaum beachtete Themen wie Corporate Governance, Fehlerlernen, Ganzheitliche Produktionssysteme, Globales Qualitätsmanagement, Globalisierung, Ideenmanagement, IT-Services, Innovationsmanagement, Performance Measurement, Q-Berufe, Qualitätsentwicklung, Qualitätsmanagement in Schulen und an Hochschulen, Selbstorganisation, Software-QFD und Virtuelles Qualitätsmanagement werden erstmals für das Qualitätsmanagement zugänglich gemacht. Weit über 100 Autorinnen und Autoren aus Wissenschaft und Praxis haben an dem Nachschlagewerk mitgeschrieben.

2008 Tutorials in Operations Research: State-of-the-Art Decision-Making Tools in the Information-Intensive Age -

**Produktion in Netzwerken** - Jörg Sydow 2013-05-24

Wertschöpfung erfolgreich managen Das Lehrbuch stellt die drei grundlegenden Alternativen des Wertschöpfungsmanagement in Netzwerkorganisationen vor: selbst erstellen, zukaufen oder kooperieren.

Sämtliche Aspekte des Produktions- und Beschaffungsmanagements sowie von Kooperationen werden dargestellt und die jeweiligen strategischen und operativen Maßnahmen detailliert erläutert. Anhand eines konkreten Beispiels wird die organisatorische Ausgestaltung von Make, Buy und Cooperate aufgezeigt.

**EBOOK: Operations Management in the Supply Chain: Decisions and Cases** - SCHROEDER

2013-02-16

EBOOK: Operations Management in the Supply Chain: Decisions and Cases

**Produktionsmanagement** - Stefan Kiener 2017-12-18

Das in bereits 11. Auflage erscheinende Lehrbuch vermittelt in bewährter Weise eine anwendungsorientierte und zugleich theoretisch fundierte Einführung in die Aufgabenbereiche des industriellen Produktionsmanagements. Es behandelt die wichtigsten produktionswirtschaftlichen Planungsprobleme und stellt die zu ihrer Lösung erforderlichen grundlegenden Methoden im Überblick dar.